

A N N U A L M E E T I N G

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SASKATCHEWAN SAFETY COUNCIL

PROGRAM

AND

ANNUAL REPORTS

VAGABOND MOTOR INN

APRIL 29, 30

1971

SASKATCHEWAN SAFETY COUNCIL ANNUAL MEETING

A G E N D A

Thursday

April 29, 1971

1:00 p.m.	Registration	Lower Lobby
1:00 p.m.	Traffic Division - Management	
	Committee Meeting	Fontana Room
2:00 p.m.	General Meetings:	
	Traffic Division	Fontana Room
	Farm Division	Capri Room
	Home Division	Capri Room
	Recreation Div.	Capri Room
	Occupation Div.	Fontana Room (Alcove)
	College & School	
	Div.	Capri Room
3:00 p.m.	Coffee	Fontana Room
5:00 p.m.	Meetings Adjourn	
6:00 p.m.	Reception	Capri Room
7:00 p.m.	Banquet	Fontana Room

GUEST SPEAKER

Mr. W. D. Follis

Executive Engineer

Ford Motor Company of Canada

Oakville, Ontario

TOPIC: VEHICLE SAFETY - PAST, PRESENT & FUTURE

SASKATCHEWAN SAFETY COUNCIL ANNUAL MEETING

A G E N D A

Friday

April 30, 1971

Fontana Room

9:00-9:30 a.m.	Registration	
9:30 a.m.	Opening	
	Presidents' Address	
10:15 - 10:30 a.m.	Coffee	
	Minutes of Previous Meeting	
	Business Arising	
	Treasurers' Report	
	Divisional Reports	Traffic (Inspector Gilbert)
		Farm (F. Maddex)
		Home (R. Chapman)
		Recreation (R. Beanlands)
		Occupation (R. O. Houseman)
		College &
		School (D. Shockey)
12:00 - 1:30 p.m.	Buffet Lunch	<u>Capri Room</u>
1:30 p.m.	Reconvene	
	Report - Nominating Committee	
	Appointment of Auditors	
	Other Business	
	Resolutions	
	New Business	
	Adjournment	

PRESIDENT'S REPORT

1970

In my last report, one year ago, I announced that the Executive of the Saskatchewan Safety Council were most fortunate in obtaining the services of Mr. Malcolm MacLean as Executive Director of the Saskatchewan Safety Council. And I expressed the hope that the Council might look forward to a long and happy association with "Mac" MacLean.

It was, indeed, a happy association with "Mac" MacLean but not a long one, because a "higher power" recognized his talents, and it was with genuine regret that on October 15, 1970 the Executive of the Saskatchewan Safety Council accepted his resignation. We greatly appreciate the effort "Mac" MacLean put forth in furthering the aims and objectives of the Council, and we wish him well in his duties and responsibilities as Director of Information Services of the Government of Saskatchewan.

It will be appreciated, I am sure, that the position of Executive Director is not an easy one to fill, for the incumbent of such must possess the skills, talents and training that this important post demands.

The Saskatchewan Safety Council was, therefore, most fortunate, once again, in obtaining such an individual, namely Les Donnelly. Les Donnelly is a young man, widely known, who has acquired a wealth of experience in business administration and public relations and, as a result, is admirably equipped for his role as Executive Director of the Saskatchewan Safety Council. And again I express the hope that the Saskatchewan Safety Council might look forward to a long and happy association with Les.

But already that hope has been slightly qualified (although by no means scuttled, as I shall explain later) because the same "high power" I mentioned a moment ago, deemed it essential to appoint Les Donnelly the Executive Director of Homecoming '71. Les, as most of you know, was the Chairman of the Advisory Board of Homecoming '71. Realizing how very important Homecoming '71 is to Saskatchewan, your Executive Committee granted leave of absence to Les Donnelly, so that he might give the kind of leadership and direction, of which he is so very capable, to this great and memorable undertaking.

Les will resume his full time duties with the Council near the end of 1971.

In looking back over the activities of the divisions of the Saskatchewan Safety Council, I think it is fair to say that 1970 - 71 has been a good year. From the respective reports of the divisions it will be observed that, notwithstanding the limitations that lack of funds inevitably impose, steady progress has been made; indeed, the expansion of program activities in some areas has been gratifying.

I am sure we are all pleased that the Annual Conference of the Canada Safety Council will be held in Saskatoon June 6 - 9, 1971, and it is our hope that it will serve as a real stimulus in creating in the public mind a greater awareness of Safety and a better understanding and appreciation of the aims and objectives of the Saskatchewan Safety Council. It is my hope that as many as possible of you who are present here today will attend the conference which, I know, will provide a great wealth of information and equip all of us to better and more ably contribute toward achieving those goals in Safety which we have set before us.

The critical financial situation which faced the Saskatchewan Safety Council a year or more ago has been overcome, and, I believe, we can now confidently look forward to a constantly improving financial position. But such, it is obvious, can only be realized by an unrelenting effort to increase our membership and greater involvement and participation of the citizens of our province in whose interests lies the sole justification for the Council's existence.

You, who are gathered here today, form a part of the great company of men and women throughout our nation, who are dedicated to the saving of human lives. It is your reverence for human life -- to protect and sustain it -- that sets you apart from those who carelessly maim and destroy it.

What you do individually, yes even collectively, may never make the head lines. But of this you can be sure: what you have done and will do in the days and months ahead has saved and will continue to save human lives and mitigate sorrow and suffering. And knowing this to be true, you will find therein a reward whose quality cannot be measured in material terms, for it derives from the spirit, and is the product of the highest and noblest instincts of the human heart.

As we leave this conference and return to our respective stations in life, let us do so with renewed dedication and heightened zeal that will give a new and wider dimension to our efforts in meeting the challenges of Safety in those areas to which all of us have hitherto given our time and talents.

In closing, on behalf of the directors and myself, I wish to express our thanks to the Chairmen and those members involved in the work of the divisions for the fine work they have done, -- for their dedication and devotion in the education and promotion of safety in which they so selflessly laboured. And to all members and supporters of the Saskatchewan Safety Council throughout the Province go our thanks and appreciation for their contributions.

Last, but by no means least, we wish to thank Mrs. Marjorie Batty and Tom Ireland for the efficient manner in which they have performed their respective duties, often beyond the call of duty, and to say what a real pleasure it has been working closely with them.

Respectfully submitted,

J. Walter Erb
President

TREASURER'S REPORT

1970

The financial statement contained in this report accurately reflects the financial status of the Saskatchewan Safety Council during 1970.

We have been assured that grants for 1971 will not be less than those for the preceding year. Although measures have been taken to reduce costs, the demand upon our available manpower and financial resources is increasing. Some relief has been achieved through the recent addition of another staff member and we confidently expect the situation to improve in the coming year.

The financial picture at the end of the year was much more encouraging than that of the previous year and we can now look forward with cautious optimism to expanding our operation.

Following the suggestion submitted in last years Treasurer's Report, we have tried to capitalize on our service programs to the point where they could become self sustaining financially. Our efforts in this direction have been pleasantly rewarding as the surplus of \$3,499.21 indicates.

Despite these economic improvements, 1971 will be a challenging year from the financial point of view. However, we are prepared to meet this challenge and expand our activities in providing a valuable community service.

Respectfully submitted

W. M. Simms
Treasurer

SASKATCHEWAN SAFETY COUNCIL

AUDITOR'S REPORT

I have examined the statement of receipts and payments of the Saskatchewan Safety Council for the year ended December 31, 1970. My examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as I considered necessary in the circumstances.

In my opinion the receipts and payments statement presents fairly the cash transactions of the Saskatchewan Safety Council for the year ended December 31, 1970 and the funds on hand as at December 31, 1970, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

"Signed"

R. C. Hodsman, F.C.A.
Provincial Auditor

Regina, Saskatchewan
February 10, 1971.

SASKATCHEWAN SAFETY COUNCIL

STATEMENT OF RECEIPTS AND PAYMENTS

For the Year Ended December 31, 1970

RECEIPTS

Grants:

Province of Saskatchewan		
Highway Traffic Board	\$ 9,000.00	
Sask. Government Insurance Office	12,325.00	
Workmen's Compensation Board	<u>5,000.00</u>	\$26,325.00

Insurance Companies		2,325.00
Associations & other companies		4,719.00
Rural Municipalities		947.50
Cities, towns and villages		1,070.00
Individual memberships		<u>177.20</u>
		\$35,563.70

Promotional programs:

Bicycle licenses	\$ 3,142.30	
Defensive driving course	4,206.35	
"Elmer" safety program	879.67	
Home Baby Sitting course	1,320.65	
Mile Swim Awards	281.58	
Pedal Pusher Club	<u>295.77</u>	10,126.32

Rental income		1,610.00
Annual Meeting registration fees		504.70
Bank Interest		182.28
Sale of Office furniture and equipment		<u>70.00</u>
		\$48,057.00

PAYMENTS

Administration Expenses:

Annual meeting	405.53
Bank charges	14.59
Canada Pension Plan contribution	268.35
Insurance premium	23.03
Meetings and conferences	227.96
Memberships	200.33
Moving expense (M. A. MacLean)	2,585.00
Office Maintenance	395.74
Postage and express	539.41
Publications	190.37
Rent	3,899.09
Retirement Pension plan	685.44
Salaries	28,359.36
Stationery & printing	1,098.02
Telephone & telegraph	433.60

Payments - (concluded)

Travel	\$ 345.38	
Miscellaneous	<u>122.16</u>	
	\$39,793.36	

Promotional programs:

Bicycle license	\$ 2,521.74		
Defensive Driving	2,791.92		
"Elmer" safety program	709.77		
Home baby sitting course	365.52		
Mile Swim	<u>219.73</u>	<u>6,608.68</u>	<u>\$46,402.04</u>

Excess of receipts over payments	1,654.96
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Cash on hand and in bank - January 1, 1970	<u>222.08</u>
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Cash on hand and in bank - December 31, 1970	<u><u>\$ 1,877.04</u></u>
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SASKATCHEWAN SAFETY COUNCIL
DEFENSIVE DRIVING BOARD

ANNUAL REPORT

1970

The Defensive Driving Course has shown steady progress over the past year with an increase in graduates of 24% over 1969. Since inception of the program in 1967 - 12,076 students have enrolled and qualified and public demand has grown with each passing year.

One of the major factors restricting development has been the lack of strategically located, trained instructors. No voluntary project such as this can hope to succeed in reaching the greatest possible number of people if the instructors have to travel several hundreds of miles on their own time without remuneration. Consequently, our objective over the past number of years has been to encourage local organizations and groups to sponsor "Instructor Development Courses" in selected areas to get the widest possible distribution of qualified people throughout the province. This has now been largely accomplished and promotional effort to increase public participation is being organized in cooperation with the Insurance Adjusters Association of Saskatchewan which is providing financial assistance. With this additional publicity and an enlarged instructor corps we anticipate a much higher enrollment in the coming year.

For several years, the Defensive Driving Board have been interested in studying and analyzing the records of DDC graduates. Several different approaches have been tried but in each case problems of time and personnel have prevented hand searching of driving records and inadequate information was available to do it by computer. To overcome this obstacle new forms have been designed and are now in use which will enable information to be punched into the computer. With the new system in operation, we hope in future years to be able to expand the annual report to include comparative accident frequency surveys between DDC graduates and untrained drivers.

Much of the credit for continuing progress and success of Defensive Driving in Saskatchewan must be given to the Defensive Driving Board. They have nursed this project along since infancy to the point where it is now ready to develop and expand rapidly. This hasn't been an easy task in the last couple of years when finances and other factors adversely affected their efforts.

I would therefore, like to commend the Chairman, W. G. McInnis and his Board Members, Graham Tuer, Vic Sabropa, and Bill Flynn, who have worked with me and helped keep the project expanding and developing.

	1970	1969
Number of Graduates	2,443	1,971
No. of Instructors Trained	73	14
No. of Courses	119	71

Respectfully Submitted,

Clarence Gilbert Chairman
Traffic Division

TRAFFIC DIVISION

ANNUAL REPORT

1970

During the past year, the Division held General Meetings at Prince Albert, June 18, 1970, Saskatoon, September 24, 1970, Moose Jaw, January 28, 1971, and at Regina.

Attendance at the meetings was encouraging with representation from most areas of the Province. Committee participation was most active with the exception of the Medical Committee. Efforts must be instigated to interest this professional group to participate at the General and Medical Committee Meetings to assist with their knowledge of drugs and the operation of vehicular safety factors.

The objectives of the Saskatchewan Safety Council was the theme for the meetings. A number of matters of concern for vehicular safety were directed to the appropriate persons or organizations responsible. Co-operation on such matters has been received with favourable consideration.

Management Committee Meetings were held prior to the General Meetings.

The Defensive Driving Course sponsored by the Council has shown steady progress during the year. The figures in comparison with 1969 are as follows:

	<u>1970</u>	<u>1969</u>
Number of Courses	119	71
" of Instructors Trained	73	14
" of Graduates	2,448	1,971

Promotional effort to further increase public participation is being organized in co-operation with the Insurance Adjusters Association of Saskatchewan who are providing financial assistance. With this additional publicity and an enlarged instructor corps, we anticipate a much higher enrollment in the coming year.

Efforts are also being promoted in obtaining and recording data on the accident rates of DDC graduates for the information of the Council.

Saskatchewan fatalities reported for 1970 indicated a favourable decrease. The figures are as follows:

	<u>1970</u>	<u>1969</u>	<u>1968</u>	<u>1967</u>
Fatalities	207	240	268	292

I would urge all members who have supported this Division so well in the past to continue with their enthusiasm and activities in the pursuit of Traffic Safety.

On behalf of the Division I extend appreciation to the Executive, Directors and the Council staff who have assisted in our endeavours during the past year.

Respectfully submitted

O. K. Gilbert
Chairman, Traffic Division

FARM DIVISION

ANNUAL REPORT

1970

Over the past year, financial problems which have affected Council programming generally, have also restricted expansion of farm division activity. However, the Division has continued development of established projects such as Farm Safety Week, co-operative booth displays at the annual exhibition and radio broadcasts three times weekly in co-operation with the Canadian Broadcasting Corporation.

The main focus of our efforts over the last few months has been directed to organization of the Western Rural Safety Conference which will be held in Saskatoon, June 6, 1971 in conjunction with the annual conference of the Canada Safety Council. This is an experimental departure from traditional procedure as the two conferences have always been separate in the past. As members of the Council will recall, the Western Rural Safety Conference was scheduled for Saskatchewan last year, but due to unfavorable economic conditions it was decided to postpone the meeting for one year. At the same time the recommendation was made to reduce financial overhead by organizing a joint conference with the Canada Safety Council.

The future of the Western Rural Safety Conference hinges on the results of this experiment. However, we have no doubts that the program planned for this year in conjunction with the new format will revitalize the entire structure of the conference.

Finally, as Chairman of the Farm Division I would be remiss if I failed to recognize the contributions made by other members and supporters of the Division. Everyone with whom I have been associated has given freely of their time and talent throughout the term of my chairmanship and through this dedicated and unselfish co-operation we can look forward to a more varied and successful year in 1971.

Respectfully submitted

F. Maddex
Chairman, Farm Division

HOME DIVISION

ANNUAL REPORT

1970

The main thrust of the Home Division during the past year has been geared toward the revised Baby Sitters' Training Course, designed to train "part time parents" in the safety of children left in their care. During the year, 1,055 sitters in 40 courses were trained by sponsoring groups. Not only has the program become self sustaining but a significant margin of profit has been realized and is being applied to other divisional projects.

One of the annual programs of the Home Division - Child Safety Week - 1970 was effectively promoted through the Red Cross, Home and School Associations, Girl Guides, Catholic Women's League and the Association of Homemakers Clubs.

The theme "Poisons, Pollution and People" was used in the display at the Mexibitions held in Regina on October 27 to 30 and in Saskatoon, November 3 to 6, 1970. With the proclamation of the Hazardous Products Act by the Federal Government and the new hazardous product labelling system, the Division felt the display could provide a valuable public educational outlet.

Last month, the Regina Rural Health Region, Department of Public Health and the Saskatchewan Safety Council in co-operation with Balgonie Parks and Recreation Board sponsored a "Child Safety Night" in Balgonie. With the tremendous response to this initial project it is hoped more programs of this kind can be planned for the future.

The Home Division is also planning a display at the Northgate Mall shopping centre during Child Safety Week, May 6, 7 and 8, 1971, featuring the new Hazardous Products Symbols.

It is my pleasure to make this report as Chairman of the Home Division and to extend sincere appreciation to all the members for their support during the past year

Respectfully submitted

R. B. Chapman
Chairman, Home Division

RECREATION DIVISION

ANNUAL REPORT

1970

In the year under review, the Recreation Division has enjoyed an equal share of success and frustration. Our major disappointment was of course, the abandonment of the Funtime '70 sports and recreational show, due to external economic pressures over which we had no control. Southex, the professional exhibition promotion organization engaged to undertake development of the show could not obtain the degree of support they considered essential from the business community and abandoned the project. Despite this initial failure, we still believe the concept is valid and could be revived at some future date when local and national economic conditions are more favorable.

The explosive increase in the use of snowmobiles over the past few years has created a number of regulatory and control problems. In many jurisdictions these problems are being dealt with in a fragmented, uncoordinated fashion due to the lack of communication between the various interest groups involved.

To overcome this difficulty and provide a more comprehensive and realistic approach to snowmobile control and regulation in the province, an exploratory meeting of all interest groups was arranged to determine whether a more rational and co-ordinated approach could be developed in Saskatchewan. Representatives of Government, Insurance, Police, Natural Resources, Parks, Manufacturing, Agriculture, Education and Snowmobile Dealers attended.

Following discussion of such varied topics as the age levels of operators, protection of wildlife, registration of vehicles, snowmobile trails, noise control, safety design, racing regulations and other related items it was generally agreed that the exploratory committee continue its informal meetings to provide officials of the agencies concerned with a more comprehensive overview of the total problem.

Also on snowmobiles, a film entitled "Play Safe For More Winter Fun" made available to us through the courtesy of Bombardier, is now in our library and has had wide exposure through television, snowmobile clubs, recreation boards and other community outlets during the past winter.

Two additional awards were introduced to the Mile Swim Project in 1970 for swimmers completing the measured mile in 35 and 25 minutes respectively. This innovation has generated a great deal of competitive enthusiasm among young swimmers in the province and 221 qualified for the awards during the year.

Finally, as Chairman of the Recreation Division, I would like to recognise the support and assistance I have received from Division members and office staff throughout the year. This has been a very rewarding experience and it is this type of unsparing effort and co-operation that permits me to confidently predict an even more successful year in 1971.

Respectfully submitted

R. Beanlands,
Chairman, Recreation Division

COLLEGE AND SCHOOL DIVISION

ANNUAL REPORT

1970

A number of unfortunate experiences have limited the activity of the College and School Division during the past year. First of all, Mr. W. Bender the Chairman was forced to resign when he returned to University to improve his educational status. This created some confusion and the mechanics of appointing a successor took some considerable time. However, we hope this question has now been settled and the Division can pursue its declared objectives.

The Division also lost the energetic services of Miss Avra Topelinski who also left the province to pursue studies elsewhere. Miss Topelinski acted as liaison between the Division and the youth community in negotiations to form a Youth Division. This disruption seriously impaired communication with youth groups with the result that very little progress has been made in reaching our objective.

However, for 1971 the Division will continue to work towards reorganization of programs and objectives to encourage maximum participation and benefit to the youthful community.

On a more positive note, we have introduced a "School Poster" program. Early in 1971, all schools in the province were circularized advising them that a series of ten monthly posters could be obtained for the nominal charge of \$4.00 per year. The initial response was very encouraging and we now distribute 148 sets of posters each month. We hope this number will grow even more during the summer months when a concentrated promotional campaign will be conducted for the new school year.

Respectfully submitted

Dale Shockey
Chairman
College & School Division

OCCUPATION DIVISION

ANNUAL REPORT

1970

1970 appeared to bring a more positive response from the private industrial sector as concern was expressed over certain occupational hazards and possible preventative exercises.

Although membership in the division has been limited throughout the year, exploratory discussions are currently underway to encourage the Saskatchewan Safety Directors Association to join forces and take an active part in divisional activity. Should this objective be achieved it would substantially improve the present membership position and could hopefully provide a source of experienced, industrial safety personnel within the Council, enabling us to offer a much more comprehensive safety service to industry and other divisions.

Respectfully submitted

R. O. Houseman
Chairman, Occupation Division