

# Saskatchewan Safety Council 2013 Annual Report





# MESSAGE FROM THE PRESIDENT

To our valuable members,

The Saskatchewan Safety Council continued its strong influence on safety in the province of Saskatchewan in 2013. Through the development of new ideas, continuously improving long standing programs and hosting events that bring safety professionals together to share ideas, it is not surprising that the Council ended the year with amazing results.

Over the past few years, there has been an ever-changing dynamic to the safety risks in our work and personal lives. New technologies are part of the mainstream culture now and have introduced an immediate need for awareness of their effects. Our workplaces are becoming more technologically advanced each day which can create opportunity for new approaches to risk mitigation but also a requirement for more attention to possible new hazards.

I maintain my belief that as a society, we will pull together and adapt to these circumstances. From what I have seen from the year-over-year growth in 2013, I have the utmost confidence that the Saskatchewan Safety Council will lead the way in helping the people of Saskatchewan understand these new risks.

I welcome the new opportunities that 2014 will bring to help the Saskatchewan Safety Council grow and expand further in its injury prevention programs and initiatives. Working together with our dedicated partners, like-minded organizations and amazing individuals we will continue to lead the province forward towards creating a culture where making safety is the right choice for workplaces, families and individuals in Saskatchewan.

Sincerely,

*Marc Milette*

President  
Saskatchewan Safety Council



*Make Safety the Right Choice*



## OUR COMMUNITY PARTNERS



**PotashCorp**

Helping Nature Provide



**WorkSafe™**

SASKATCHEWAN

Work to live.



**SaskPower**

Powering the future®

**SaskTel**



**Mosaic™**



**INDUSTRIAL  
SCIENTIFIC**



**Cameco**

**BOBERON**

**SaskEnergy**



**Refinery  
Complex**

**EVRAZ**



**HEALTHSERV (SASK)**  
OCCUPATIONAL HEALTH PROFESSIONALS



**Board of  
Canadian  
Registered  
Safety  
Professionals**



**ENBRIDGE**



**ALLIANCE  
pipeline**



**Government  
of  
Saskatchewan**  
Ministry of Labour Relations  
and Workplace Safety

**3M**



**Husky Energy**

**SGI**

Take care out there.



Safety & Industrial MRO Supply & Service



**K-Line  
GROUP**



**MACPHERSON LESLIE  
& TYERMAN LLP  
LAWYERS**



**Government  
of  
Saskatchewan**

Ministry of Highways & Infrastructure



**src**

2013 ANNUAL REPORT



# STAFF & BOARD OF DIRECTORS

## Board Members

**President:**

Marc Milette

**Past President:**

Glenda Barton

**1st Vice-President:**

Jeff Peters

**2nd Vice-President:**

Craig McCauley

**Treasurer:**

Wayne Summach

**Executive:**

Dennis Harrison  
Carolynne Warner

**Secretary:**

Harley Toupin

**Members:**

Dr. Ron Ailsby  
James Baumgartner  
Joseph Chan  
Sarina Clarke  
Shannon Ell  
Barry Heath  
Kelly Mandzuk  
Craig Sluser  
Cleveland Vann  
Robert Taylor

## Staff Members

**Chief Executive Officer:**

Harley Toupin

**Director of Operations:**

Dianne Wolbaum

**Program Manager:**

Ryan Jacobson

**Finance Manager:**

Corrine Neilson

**Marketing Manager:**

Geoff Wira

**Program Coordinators:**

Rick Schwartz  
Lynn Evans

**Program Administrator:**

Tammy Cronan

**Communications and Events  
Coordinator:**

Mindy Calder

**Early Safety Training Program  
Coordinator:**

Terri Kerbrat

**Safety Instructor/  
Program Assistant:**

Ron Hromek  
Eugene Rudy  
Reagan Coppicus  
Lee Carlson  
Greg Evans  
Adrian Mohle  
Luigi Burchi  
Will Putz  
Peter Huebner

**Motorcycle Safety Program:**

Barry Muir

**5S Coordinators:**

Tom Harrison  
Brian Boechler

**Administrative Assistant:**

Donna Bodnar  
Gloria McIntyre



**Saskatchewan  
Safety Council**  
[www.sasksafety.org](http://www.sasksafety.org)



## SUCCESSES AND ACHIEVEMENTS

The Saskatchewan Safety Council achieved an amazing year of continued growth and lasting accomplishment during 2013. We launched new programs, formed new partnerships, and facilitated another year-over-year increase in participants through all of our programs. Annual events such as our Industrial Safety Seminar were highly successful and new events such as the Mock Trial: Consequences of a Workplace Incident were impactful and valuable. These successes, along with our many other areas of growth, continued to build on our success from 2012.

Building off of momentum in 2012, our training programs saw another significant increase in 2013. Overall, our programs provided more than 11,000 people with safety training and education in Saskatchewan. The Defensive Driving Course was the most attended program over all while the Work Zone Traffic Accommodation had the highest overall participant increase at 61% over the previous year. The continuous year-over-year increase in training is a testament to the continuous effort and dedication of our staff and reflects well on the potential for our growth in the coming years.

The landmark 40th Annual Industrial Safety Seminar, held in Regina on February 4th, 5th and 6th, expanded our reputation as the premier industrial safety event in Western Canada. Delegates from all across North America were met on the show floor by a wide variety of displayers showcasing the latest in safety products and services.



Delegates wait for the next keynote session at the 40th Industrial Safety Seminar





# SUCCESSES AND ACHIEVEMENTS

Attendees were provided a wide variety of topics in the 20 breakout sessions and 4 keynotes presentations we provided. These topics included contractor management, back safety, load securement, and a very popular session by Tony Hunt explaining how he kept his staff and business safe during the Vancouver riots. At the end of the show, hundreds of safety professionals went back to their respective organizations equipped with more knowledge than ever before, influencing their workforces to make safety the right choice.



Delegates are informed about addictions in the workplace



Founding members of ESTP along with Safety Council staff

Another significant event was the official transfer of the Early Safety Training Program over to the Saskatchewan Safety Council. The Early Safety Training Program, founded in southeast Saskatchewan in 1996 by a committee of individuals and organizations, is designed to provide youth with basic, industry recognized safety training at an affordable cost before entering the workforce. Key partnerships with the existing committee and WorkSafe Saskatchewan allowed this valuable program to be expanded to the entire province and established a solid foundation to this promising program.



First Aid/CPR is one of the courses offered in Next Generation Boot Camps

*Make Safety the Right Choice*



## SUCCESSES AND ACHIEVEMENTS



Dianne Wolbaum (left)  
at the 2011 Christmas  
Reception.

2013 marked the 25th anniversary of Dianne Wolbaum's employment with the Saskatchewan Safety Council!

Dianne is a brilliant example of leadership, reason, and integrity. These values have transferred to the rest of the staff and will remain with the Saskatchewan Safety Council to ensure its continued success for many years.

Throughout the year we gave out various awards and scholarships in recognition of those who showed dedication to safety in the workplace and community.

The 2013 Les Donnelly Scholarship was presented to four students: Yeon Soon Ja, Jill Ottman, Jessica Jackson, and Amy Breti. They were chosen for their academic achievements and involvement in safety-related initiatives.

Many of these students have taken courses through our organization and some are working towards becoming Canadian Registered Safety Professionals in the future. We are excited to see where their success will take them!



Les Donnelly Scholarship  
winner



Steve Wallace (right) receives  
the Lifetime Membership

We also presented Steve Wallace with the Lifetime Membership Award for his dedication to the Saskatchewan Safety Council for many years in a variety of capacities including as a volunteer, instructor, board member and President.



## SUCCESSES AND ACHIEVEMENTS



Harley Toupin with  
Dr. Ron Ailsby

The R.M. Rowley volunteer of the year award was presented to Dr. Ron Ailsby for his extensive contributions to multiple safety and health organizations around the world. He has previously served as Saskatchewan Safety Council President, was the President of the Regina and District Medical Association and the Saskatchewan Academy of Sports Medicine. He spent time as Medical Advisor to the EMT Program and was on the Board of Directors for the Saskatchewan Abilities Council. He also continuously spent time helping to mentor professionals in other countries.

The Saskatchewan Safety Council, along with the Northern Light and South Saskatchewan Chapters of the Canadian Society of Safety Engineering, presented Lorinda Jacobson with the 2013 Safety Professional of the Year award. Lorinda is the Health, Safety and Environment Coordinator at Crescent Point Energy Corp., and President of Indigo Safety Services. She also volunteers significant amounts of her time with the South Saskatchewan Chapter of the Canadian Society of Safety Engineering, the South East Safety and Environmental Seminar, the Early Safety Training Committee and the Industrial Safety Seminar Steering Committee.



Craig McAuley stands with Safety  
Professional of the Year Lorinda  
Jacobson

Finally, we inducted two people into the Saskatchewan Safety Hall of Fame during 2013: Carl Shiels and Dennis Harrison.

Mr. Shiels was actively involved in traffic safety during the 1970's and 80's to which he played a significant role in reducing the number of yearly average traffic fatalities. Carl helped the province with the 'Safety 77' campaign, helped draft the Saskatchewan seatbelt legislation





## SUCCESSES AND ACHIEVEMENTS

and managed the public awareness campaign for it. Among his many achievements he helped develop Canada's first child restraint legislation which would serve as a model for all the other provinces.



Harley Toupin, CEO of the Saskatchewan Safety Council, presents Dennis Harrison with the Safety Hall of Fame Award.

Mr. Harrison has dedicated his career to being an active safety professional and he has set a great example for others to follow. Dennis started his career in injury prevention with SaskTel, working as the Manager of Safety & Environment retiring from that position in 2005. After his initial retirement he continued to work and joined SAHO as their Director of Workplace Health, Safety & Education Services for five years and then he joined PCL Construction Management Inc. as a Safety Coordinator where he is presently employed. Dennis has consistently demonstrated his belief in injury prevention. His dedication and support to the promotion of safety in Saskatchewan, has made him a very valuable asset to the entire province and left a lasting impression on the entire safety profession in the province.



On October 8th and 9th, the Saskatchewan Safety Council, along with Our partner the Canadian Society of Safety Engineering hosted the Mock Trial: Consequences of a Workplace Incident event. The goal of the event was to educate business leaders about the consequences of not preventing injuries and the process of how a workplace incident is handled by many organizations. The event examined every step, from



## SUCCESSES AND ACHIEVEMENTS



Steve Wallace is sworn in during the mock trial.

the time of the incident to the final decision made by the courts. The 170 delegates were provided these details by speakers who were leading experts in their fields including, media relations experts, authorities on crisis management, the Chief Coroner for Saskatchewan, an experienced RCMP constable, a senior investigator with the Ministry of Labour Relations, Workplace Safety, a Crown Prosecutor, a renowned defense attorney, and was presided over by the Honourable Justice E.A. Scheibel.

Delegates were excited that the event provided them unique insight into the entire process and they welcomed the rare opportunity to interact with these experts.

In October we held a media event announcing that we were partnering with the Saskatchewan Snowmobile Association (SSA) to combine our public snowmobile training programs. The intention of the partnership was to merge the strengths of both programs and create the most comprehensive and consistent safety training for Saskatchewan snowmobile riders. The SSA is now fully responsible for running public courses both in-person and online while the Saskatchewan Safety Council will continue to provide industrial snowmobile training. The announcement was featured on the evening news and generated numerous print and radio interviews across the province.



Harley Toupin and Chris Brewer at the snowmobile media event

Social media was very successful in its first year of use by the Saskatchewan Safety Council. The main focus was on Twitter and Facebook as the most accessible tools to the majority of people. Facebook was used for everything from event promotion to community advocacy where we reached over 13, 000 people.

*Make Safety the Right Choice*



# SUCCESSES AND ACHIEVEMENTS

Our Twitter account has been amazing in promoting the Saskatchewan Safety Council message. Through our network of followers and 'retweets' our messages were seen over 223,000 times in 2013!

These new tools will provide a solid foundation for future endeavours and help us reach a new audience to continue spreading our message of injury prevention.

One of the most exciting initiatives of 2013 was the launch of our new "Make Safety the Right Choice" campaign. This marketing campaign is a continuous safety awareness effort focused on allowing people to make safe decisions the right choice for their lives. Reaching out with emotional involvement paired informative messaging creates an environment where each person will more likely adopt a meaningful safe choice that fits into their lives.





## SUCCESSES AND ACHIEVEMENTS

The idea grew from recent social media interactions where we were receiving very positive feedback to messaging that was more “human” and “organic”.

There is evidence to support that society may becoming desensitized to the traditional safety messaging and therefore we need to initialize an emotional attachment to the message. This is why the billboard below, the first one ever posted solely by the Saskatchewan Safety Council went up in December with placements in Regina, Moose Jaw, Lloydminster, Weyburn and Estevan. We will be continuing to grow this messaging into 2014 and beyond.

**WHEN DRIVING  
THIS WINTER...  
MAKE SAFETY  
THE RIGHT  
CHOICE**



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*Make Safety the Right Choice*



## ENVISIONING THE FUTURE

The strong relationships that we continued to form in 2013 with business, individuals and communities across Saskatchewan will play a significant role in the success the Saskatchewan Safety Council will achieve in 2014. Changing attitudes and beliefs about risk taking and injury prevention is something that requires constant dedication and commitment from all the members, board, volunteers and staff of the Saskatchewan Safety Council through 2014. The momentum we have built in 2013 will help us expand our many partnerships in 2014 that allow us to reach out to all the people of Saskatchewan who are able to benefit from increased awareness, knowledge, skills and training to help each person make informed decisions about their own safety, as well as the safety of their family, friends and coworkers. This ongoing dedication through the next year will ensure that an ever increasing number of people across Saskatchewan will "Make Safety the Right Choice".

Ryan Jacobson

A handwritten signature in black ink, appearing to read "RJ", with a long, sweeping horizontal line extending to the right.

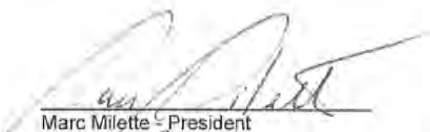
Chief Executive Officer  
Saskatchewan Safety Council



**Saskatchewan Safety Council**  
**Summarized Financial Statements**  
*December 31, 2013*

**Saskatchewan Safety Council**  
**Management's Report on Summarized Financial Statements**  
*December 31, 2013*


Management of the Saskatchewan Safety Council is responsible for the integrity of the financial data reported for the Safety Council and for determining the nature and extent of the information reflected in the summarized financial statements. The following summarized financial statements have been derived from the complete audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations as set out by The Canadian Institute of Chartered Accountants.



Marc Milette - President

Date

Date



Ryan Jacobson - CEO

Date

**INDEPENDENT AUDITOR'S REPORT**

To the Members of Saskatchewan Safety Council

The accompanying summarized financial statements of Saskatchewan Safety Council, which comprise the summarized statement of financial position as at December 31, 2013, and the summarized statements of operations, changes in net assets and cash flows for the year then ended, and related notes, are derived from the audited financial statements of the Saskatchewan Safety Council for the year ended December 31, 2013. We expressed an unqualified audit opinion on those financial statements in our report dated March 18, 2014.

In our opinion, the summarized financial statements derived from the audited financial statements of the Saskatchewan Safety Council for the year ended December 31, 2013 are a fair summary of those financial statements, on the basis described in Note 4.

The summarized financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summarized financial statements, therefore, is not a substitute for reading the audited financial statements of the Saskatchewan Safety Council.



Chalupiak & Associates

**Saskatchewan Safety Council**  
**Management's Report on Summarized Financial Statements**  
*December 31, 2013*

	2013	2012
<b>Assets</b>		
Current assets	\$ 1,195,444	\$ 990,830
Long-term investments	1,343,805	1,276,997
Capital assets	63,788	107,799
	<b>\$ 2,603,037</b>	<b>\$ 2,375,626</b>

**Liabilities and Fund Balances**

Current liabilities	\$ 386,431	\$ 383,452
Fund balances		
Unappropriated	1,810,889	1,604,206
Appropriated	405,717	387,968
	<b>2,216,606</b>	<b>1,992,174</b>
	<b>\$ 2,603,037</b>	<b>\$ 2,375,626</b>

**Saskatchewan Safety Council**  
**Summarized Statement of Operations and Changes in Fund Balance**  
*For the year ended December 31, 2013*

	2013 Budget	2013 Actual	2012 Actual
<b>Revenues</b>			
Registration fees	\$ 2,105,100	\$ 2,276,006	\$ 1,860,014
Grants	130,770	78,979	168,625
Membership fees	178,000	270,722	246,870
<b>Total revenues</b>	<b>2,413,870</b>	<b>2,625,707</b>	<b>2,275,509</b>
<b>Total expenses</b>	<b>2,498,094</b>	<b>2,401,275</b>	<b>2,014,876</b>
<b>Net (loss) income</b>	<b>(84,224)</b>	<b>224,432</b>	<b>260,633</b>
<b>Fund balance, beginning of year</b>	<b>-</b>	<b>1,992,174</b>	<b>1,731,541</b>
<b>Fund balance, end of year</b>	<b>\$ -</b>	<b>\$ 2,216,606</b>	<b>\$ 1,992,174</b>

**Saskatchewan Safety Council**  
**Summarized Statement of Cash Flows**

*For the year ended December 31, 2013*

	2013	2012
<b>Cash flows provided by (used in):</b>		
Operating activities	\$ 13,711	\$ 121,883
Investing activities	(82,184)	(67,895)
<b>Net increase (decrease) in cash position</b>	<b>(68,473)</b>	<b>53,988</b>
<b>Cash, beginning of year</b>	<b>284,172</b>	<b>230,184</b>
<b>Cash, end of year</b>	<b>\$ 215,699</b>	<b>\$ 284,172</b>

**Saskatchewan Safety Council**  
**Summarized Notes to Financial Statements**

*For the year ended December 31, 2013*

**1. Incorporation**

Saskatchewan Safety Council is incorporated pursuant to *The Non-profit Corporations Act, 1995*. The Council is a registered charity dedicated to preventing injuries and fatalities in the Province.

**2. Fund Balances**

The Unappropriated Fund balance is \$1,810,889 (2012 - \$1,604,206) which represents the accumulated excess of revenue over expenses of the Operating Fund, which has not been designated for specific purposes by resolution of the Board of Directors.

The Appropriated Fund balance consists of the accumulated balances of the Contingency Reserve and the Memorial and Other Donated Funds. The Contingency Reserve is for unforeseeable expenses. The objective of the reserve is to maintain a balance of at least \$200,000. Memorial and Other Donated Funds must be used for special research and safety program in injury prevention. Certain board members are appointed as trustees to administer these funds.

**3. Description of Funds**

Revenues and expenses related to program delivery, membership and administration activities are reported in the Operating Fund. Revenues and expenses related to restricted donations, special research and safety programs are reported in the appropriated funds.

**4. Criteria used to prepare the Summarized Financial Statements**

These summarized financial statements are prepared solely for inclusion in the Saskatchewan Safety Council's Annual Report, and have been derived from the audited financial statements for the year ended December 31, 2013.

These summarized financial statements include a summary of each of the statements from the audited financial statements in full form, except that note references have been removed. Most notes included in the audited financial statements have been removed, and only a summary of the Funds set up by Council is included to provide a general understanding of how Council manages its operations. These summarized financial statements are prepared using measurement criteria found in Canadian accounting standards for not-for-profit organizations, but do not follow the disclosure requirements therein.

Copies of the full audited financial statements and notes are available by calling the Council Office at (306) 757 - 3197.





# **Saskatchewan Safety Council**

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