

# MESSAGE FROM THE CEO



"Thank you for giving consideration to the support of the Saskatchewan Safety Council by way of [Donation](#), Partnership or Program Sponsorship.

Guided by a Board of Directors and a set of strategic priorities, the Council continues to invest in and develop ground breaking programming for high risk areas to remove the barriers of affordability and accessibility to safety education.

As a non-profit and charity, it is only with your financial support that we can continue to invest in efforts to change our provincial culture to one in which every choice is a safe choice.

With your assistance, we will continue to educate and inform the residents of Saskatchewan on the possibilities of enhancing their lives through making safe choices regardless of their financial capacity, geographic location, or chosen career path. We will also continue to build upon the success of our existing support-driven programs (each of which is described within this document) as well as continue to research and develop innovative new resources.

In the true spirit of partnership, we make every effort to publicly display our appreciation for your support through our significant online presence and variety of social media channels in addition to the traditional physical logo placements on signage and in presentations. We are open to your suggestions and ideas as to how we can further enhance the way we work together with you.

On behalf of our members, staff, and all those at the Council who contribute their time and effort towards achieving a safe Saskatchewan, I thank you for your consideration and support."



A handwritten signature in black ink, appearing to read "Ryan Jacobson".

Ryan Jacobson  
Chief Executive Officer



<a href="#">The Facts</a>	<a href="#">3</a>
<a href="#">OATS Program Overview</a>	<a href="#">4</a>
<a href="#">Support Opportunities</a>	<a href="#">5</a>
<a href="#">About the Safety Council</a>	<a href="#">7</a>
<a href="#">Council in Agriculture</a>	<a href="#">8</a>
<a href="#">Council Connections</a>	<a href="#">9</a>
<a href="#">Education Partners</a>	<a href="#">9</a>
<a href="#">Training Programs</a>	<a href="#">10</a>
<a href="#">Sponsor OATS</a>	<a href="#">11</a>
<a href="#">Support by Donation</a>	<a href="#">12</a>
<a href="#">Membership Application</a>	<a href="#">13</a>

*According to statistics released by the Canadian Agriculture Injury Surveillance Program (CAISP) 1,975 agricultural fatalities occurred in Canada between 1990 and 2008. The number of life altering injuries within the same time frame is unknown, but is likely many times that number.*

*Of the recorded fatalities, 47% were owner/operators; 14% were children under the age of 15. For the under 15 age group alone, that works out to more than 1 child fatality per month, for close to 20 years.*

## 8 THINGS YOU NEED TO KNOW

- On average, 1 child under the age of 15 died every month, for close to 20 years on Canadian farms.<sup>1</sup>
- Farm-related injuries are a sizeable component of the overall injuries in Saskatchewan.<sup>2</sup>
- Preventable injuries cost the Saskatchewan economy an estimated \$1.1 billion annually.<sup>3</sup>
- Farms, similar to many small businesses, face barriers such as affordability and accessibility when accessing safety training.
- The Saskatchewan Safety Council developed a first-of-its-kind, online agricultural training system. It is a completely FREE general safety orientation program for new or young agriculture workers.
- We've addressed accessibility and affordability by making our program free of charge and provided access through any web browser (designed to run on Saskatchewan's 3G network).
- OATS is interactive and self-paced learning. It covers a broad scope of topics and there is a printable certificate upon completion.
- OATS content development was supervised by a Canadian Registered Safety Professional (CRSP) with both agriculture knowledge and experience.

1 Agricultural Fatalities in Canada 1990–2008 Canadian Agriculture Injury Reporting (CAIR)

2 The Saskatchewan Provincial Health Status Report, Chapter 7

3 The Cost of Injury in Canada. Parachute (2015)



# PROGRAM OVERVIEW

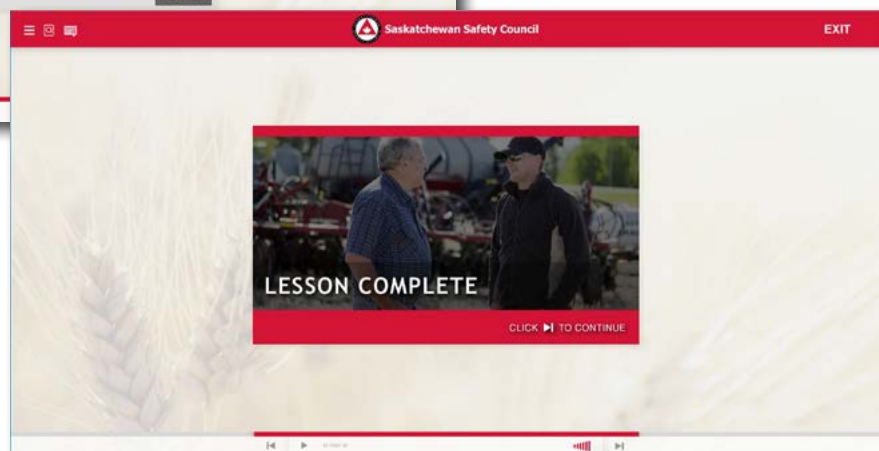
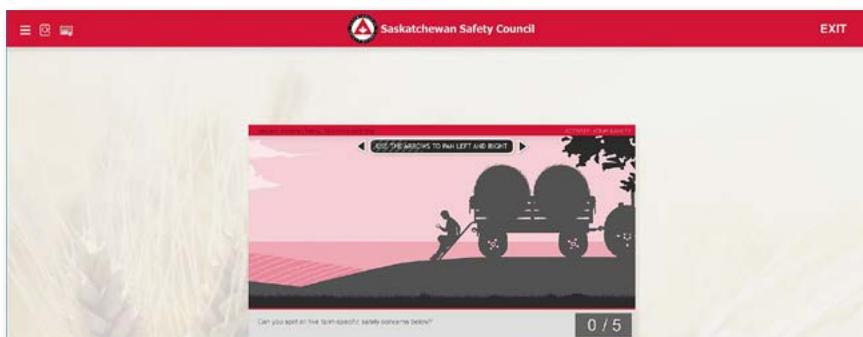


The [Online Agriculture Training System or OATS](#), is a high quality, interactive agricultural safety awareness training course developed by the Saskatchewan Safety Council. Primarily a broad-spectrum orientation for young or new farm workers, it is also an excellent source of information for more experienced workers and others working in, or with, the industry of agriculture. The course provides a general introduction to and overview of health and safety hazards and risks on most farms.

The online format provides the use of interactive scenarios, visuals, audio and text based learning in a self-paced environment. Users are able to save their progress and log in from multiple locations, allowing them flexibility in completing the program. This flexibility removes the barriers of time and location. A partnership with the Canadian Centre for Health and Safety in Agriculture has made a number of downloadable resources accessible throughout the course.

The entire course takes approximately three hours to complete and users receive a printable certificate upon successful completion. Today, we are proud to be able to offer the program at no cost, to anyone who would like to take it. Training topics include:

- Hazard Awareness
- Risk Reduction and Control
- Distraction and Fatigue
- Medication, Drugs & Alcohol
- Use of Hand Tools
- Small Machines, ATV's and Snowmobiles
- Large Machines, Tractors and Attachments
- Sharing the Road While Transporting Equipment
- Driving Defensively
- Working with Animals
- Confined Spaces
- Electricity
- Ground Disturbance
- Fall Protection
- Transportation of Dangerous Goods
- Environmental Protection
- Emergency Preparedness
- Working with Chemicals



# SUPPORT OPPORTUNITIES



As an online offering, OATS presents a variety of Partner and Sponsor visibility within the training itself from impressions within the program's specific lesson screens or lesson categories to logo placement within the Learning Management System.

The following sponsorship levels are based on an **annual commitment**, recognition described is for a one year term.

## GOLD SPONSOR - \$8,000

- Inclusion of your organization logo on the Saskatchewan Safety Council OATS website
- Inclusion of your organization logo on the Sponsor Recognition Screen
- Inclusion of your organization logo on three lesson specific title screens

## SILVER SPONSOR - \$4,000

- Inclusion of your organization name on the Saskatchewan Safety Council OATS website
- Inclusion of your organization logo on the Sponsor Recognition Screen
- Inclusion of your organization logo on one lesson specific title screen



## BRONZE SPONSOR - \$2,000

- Inclusion of your organization name on the Saskatchewan Safety Council OATS website
- Inclusion of your organization logo on the Sponsor Recognition Screen

## PARTNER LEVEL SPONSORSHIP \$100,000 (CAN BE PAID OVER THE COURSE OF 3 YEARS)

The Saskatchewan Safety Council has extended significant resources in the development of the OATS program. To ensure that the course is available to farm families free of charge, we are seeking like-minded partners.

Only four full OATS Program Partnerships are available. Recognition, as described below, is valid as long as the course is active. One-time only investments of **\$100,000** may be paid over a period of one to three years.

As a OATS partnering agency your organization would receive:

- Annual Reports on the number of participants trained with OATS
- Inclusion of organization logo and website link on the Saskatchewan Safety Council OATS website
- Inclusion of organization logo within the course participant screen to be displayed the full length of the course
- Inclusion of organization logo on all lesson specific title screens





- Recognition in media releases focusing on OATS
- Inclusion of organization logo on the Sponsor Recognition Screen
- Guaranteed Industry Exclusivity (the Saskatchewan Safety Council will not re-cruit further partnership level contracts from companies selling competing products)
- First right of refusal on future Saskatchewan Safety Council agricultural partnership/ sponsorship opportunities
- Advertisement on our primary SSC website "promo space" as well as on Youth training category "promo space".
- Sponsor featured in our E-Newsletter and 4 related blog posts supported by social media channels - Facebook, Twitter, LinkedIn, Google+
- Option to host a link to OATS on your organization's website

### **LIMITED OATS PARTNERSHIPS \$50,000**

Recognition, as described below, is valid as long as the course is active. The **\$50,000** investment may also be paid over a period of one to three years.

As a limited OATS Partnering Agency organizations receive:

- Annual Reports on the number of participants trained with OATS
- Inclusion of organization logo on the Saskatchewan Safety Council OATS website
- Inclusion of organization logo on lesson specific title screens
- Inclusion of organization logo on the Sponsor Recognition Screen
- Sponsor featured in our E-Newsletter and 1 related blog post supported by social media channels - Facebook, Twitter, LinkedIn, Google+
- Option to host a link to OATS on the organization's website



# ABOUT US



Since 1955, the Saskatchewan Safety Council, a non-profit registered charity, has been dedicated to the prevention of injury in Saskatchewan... at home, at play, and at work.

Funded through donations, membership contributions, sponsorships, and the distribution of safety programs and materials, the revenues generated by the Safety Council are invested within the province of Saskatchewan to further promote safety.

With the help of sponsors and through a variety of community partnerships and its members, the Saskatchewan Safety Council continues to deliver an extensive list of safety training, programs and services everywhere in our province.

## **The Saskatchewan Safety Council:**

- Developed the first universal High School Driver Education Program in Canada
- Introduced Defensive Driving Courses in Saskatchewan
- Hosts the only annual Industrial Safety Seminar in the province
- Launched the province's first Motorcycle Safety Program
- Developed the province's first major agricultural safety campaigns
- Advocated for seatbelt use; car seats for children; and legal limits to alcohol levels
- Developed the first Fire Control School in Saskatchewan
- Introduced Forklift Training courses in Saskatchewan
- Developed the first Safe Grad Program

The Saskatchewan Safety Council is your singular source for all things safety-related in Saskatchewan.

Our organization exists to help ensure you can make informed decisions about your safety.

Whether you are in search of safety resources, require training for one person, a group, or your entire organization anywhere in the province, working with our dedicated team will simplify processes and save you time.

If we are unable to provide you with the specific safety information you seek, we have the relationships, resources, and willingness to help you find it.



# COUNCIL IN AGRICULTURE



The Saskatchewan Safety Council's roots in agriculture safety can be traced to 1962 with the formation of our Farm Division. Much of the early work of the Farm Division was to track, and report on, agriculture related injuries and deaths. Between 1970 and 1980 farm machinery fatalities had doubled and it was clear that something had to be done. Since its inception, the Farm Division took the lead in several farm safety groups and initiatives:

- Created the Farm Safety Video Program which, over time, was renamed the Farm Safety Resource Library and expanded to include print and online resources
- Member of the Saskatchewan Alliance for Agriculture and Safety from the group's inception
- Founding member of the Agricultural Health & Safety Council of Melville, which included representation from the RM, a medical health officer, a public health nurse and an algologist
- Embarked on a farm safety awareness campaign through a series of Public Service announcements in the mid-1980s
- Developed and delivered four injury prevention workshops – Farm Safety Workshops for Women; Farm Safety for the Family; Farm Safety School Presentations; and the Pesticide Safety workshop was developed and added to the offerings as a result of a generous donation by Hoechst Canada
- Formed the Farm Safety Speaker's Bureau
- Implemented the Farm Safety Team, a group of teens and disabled farmers who were trained to deliver Saskatchewan Safety Council presentations, in 2000 the program was renamed, "Power PAC Farm Safety Team". In the first year the team reached 8000 students in 134 schools. By the time the program wrapped up, three "Safety on the Farm" videos had been produced and over 1500 presentations on safety and injury prevention had reached more than 400,000 students in 300+ schools.





# COUNCIL CONNECTIONS



The mission statement of the Saskatchewan Safety Council is "Working Together to Achieve a Safe Saskatchewan", and our history has shown us that the most beneficial results are often obtained through the collaboration between multiple agencies.

Provincially, we have a membership base of over 400 businesses, organizations and individuals. We regularly work with our many partners on various projects. With over 60 different injury prevention programs currently offered through the province we are appreciative of all our partners that make this work possible.

Some of our partnering organizations include Safe Saskatchewan, WorkSafe Saskatchewan and the seven industry safety associations.

Through signed partnerships with the Canadian Centre for Health and Safety in Agriculture and 4H Saskatchewan, numerous downloadable resources are also being made available through the OATS program.

We have additional partnerships across the nation with our Council counterparts:

- Alberta Safety Council
- Safety Services Manitoba
- Safety Services New Brunswick
- Safety Services Newfoundland Labrador
- Safety Services Nova Scotia
- Ontario Safety League

## EDUCATION PARTNERS

Sun West School Division has committed to making OATS a mandatory assignment as part of their agriculture-related high school credit courses.

OATS was similarly received in discussions with International Rural Exchange Canada (IREC), a recognized Organization of the Government of Canada within the International Experience Canada (IEC) program. In April, the IREC distributed a link to OATS and encouraged exchange students and their Canadian host families to complete the course.

Recognizing the value of OATS as a summer student training resource, the Swift Current Research and Development Centre, one of Agriculture and Agri-Food Canada's (AAFC) network of 20 research centres, is looking at ways to incorporate OATS into their current orientation offerings.

4H Saskatchewan has promoted OATS provincially through their newsletter as well as through their National Resource Network.

# TRAINING PROGRAMS



The Saskatchewan Safety Council is dedicated to providing quality safety education and services. Our programs reflect the collective experience of our members and staff, making us one of the most respected safety and health authorities available. In 2014 the Saskatchewan Safety Council trained approximately 13,000 participants in over 1,000 programs, which include courses such as:

## **WORKPLACE**

[Certification of Recognition Safety Program](#)

[Confined Space Entry](#)

[Emergency Preparedness](#)

[Essential Elements of a Safety Program](#)

## **FIRE**

- [Firefighting with Hand Portables](#)
- [Floor Warden Training](#)
- [Introduction to Fire Extinguishers](#)

## **FIRST AID/CPR**

[Fall Protection](#)

[Ground Disturbance](#)

[Hazard Recognition](#)

## **HEARING & RESPIRATORY PROTECTION**

- [Respirator Fit Testing](#)

[Incident Investigation](#)

[Internal Auditor](#)

[Job Task Analysis](#)

[Lockout](#)

[Preventing Workplace Violence](#)

[Safety and the Supervisor](#)

[Safety Inspections](#)

## **HAZARDOUS MATERIALS**

[Transportation/Dangerous Goods](#)

[WHMIS](#) (Includes new GHS updates)

[WHMIS Instructor Course](#)

## **WORK ZONE**

- [Flag Person Instructor](#)
- [Flag Person Training](#)
- [Traffic Accommodation Supervisor](#)
- [Urban Work Zone](#)

## **POWER MOBILE EQUIPMENT**

[Aerial Lift Platforms](#)

[Agricultural Tractors](#)

[ATV/UTV](#)

[Skid Steer Loaders](#)

[Fall Protection for AWP](#)

[Forklift \(Levels I - VII\)](#)

[Snowmobiles \(Commercial\)](#)

[Variable Reach Material Handlers](#)

*(Instructor (Train-the-Trainer) courses are available for some Equipment courses)*

## **VEHICLES & TRAFFIC**

[Air Brake Refresher Course](#)

[ATV/UTV](#)

[Defensive Driving](#) - Corporate or Personal

- [15 Passenger Vans](#)
- [School Buses](#)

[In-Vehicle Driving Assessment](#)

[Mature Drivers Refresher Course](#)

[Motorcycle](#)

- [Basic Rider Training](#)
- [Experienced Rider Course](#)

[Professional Driver Improvement](#)

[Driver Improvement Instructor](#)

[Safe Backing](#)

[Security of Loads](#)

[Skid Smart Collision Avoidance](#)

*(Theory and practical winter driving)*

[Trailer Safety](#)

*(Personal and Corporate Defensive Driving instructor courses are also available)*

## **YOUTH**

[Babysitter Training Course](#)

[Early Safety Training Program](#)

# SPONSOR OATS



I/We are interested in further information on future OATS Partnership

Gold Sponsor \$8,000

Silver Sponsor \$4,000

Bronze Sponsor \$2,000

Organization:

Primary Contact:

Address:

City/Town:

Province:

Postal Code:

Phone:

Email Address:

Purchase Order #:

Please fax, mail or email this completed form to:

Saskatchewan Safety Council  
Attention: Ryan Jacobson  
445 Hoffer Drive  
Regina, SK S4N 6E2  
F: (306) 569-1907  
E: [rjacobson@sasksafety.org](mailto:rjacobson@sasksafety.org)

Thank you for Making Safety the Right Choice by Working Together to Achieve a Safe Saskatchewan.

OATS - INDEX

# SUPPORT BY DONATION



By donating to the Saskatchewan Safety Council Trust Fund you are taking an active role in creating safer communities in our province. Your generosity will help to educate individuals and businesses about the importance of safety and injury prevention.

The Council's Trust Fund gives directly back to the community through initiatives such as the Les Donnelly Scholarship as well as various public awareness events that are held throughout the year.

I/We would like to help create safer Saskatchewan communities by making a donation in the amount of: \_\_\_\_\_ Thank You!

This donation is in memory of a loved one \_\_\_\_\_

This donation is on behalf of a company \_\_\_\_\_

My Preference is for this donation to be anonymous.

If you would like to have your donation directed towards a particular program, please indicate which one:

First Name:

Last Name:

Address:

City:

Postal Code:

Telephone:

Email:

Form can be emailed to [ssc@sasksafety.org](mailto:ssc@sasksafety.org) and we will call for a credit card number or print and mail form along with your donation cheque to 445 Hoffer Drive, Regina, SK S4N 6E2

A tax deductible receipt will be issued for donations \$25 and over.  
Charitable Registration Number: 11914-0382-RR



# MEMBERSHIP APPLICATION



By becoming a member you and/or your business will make a difference in safety and injury prevention education across the province of Saskatchewan. Your support goes directly to Saskatchewan communities in the form of safety program development and maintenance, safety training, public awareness events and initiatives as well as the Saskatchewan Safety Council Trust Fund which funds the Les Donnelly Scholarship.

## ANNUAL MEMBERSHIP FEES

(Membership fees are tax deductible)

**\$35** - Individual Membership  
(not eligible for discounts on courses, materials & conferences)

**\$110** - 2 - 10 Employees/Members  
(1 Representative)

**\$220** - 11 - 50 Employees/Members  
(up to 2 Representatives)

**\$330** - 51 - 100 Employees/Members  
(up to 3 Representatives)

**\$440** - 101 - 500 Employees/Members  
(up to 5 Representatives)

**\$550** - Over 500 Employees/Members  
(up to 7 Representatives)

**\$25** - Each additional Representative

I/We would like to create  
safer Saskatchewan communities!

Number of Employees:

Business/Organization Name:

Address:

Attached is a cheque in the amount of  
\$

City:

Please invoice for the amount of  
\$

Postal Code:

Telephone:

\*Representative(s) Name:

1)

\*Representative(s) Email Addresses:

2)

1)

3)

2)

(Please attach a separate sheet if necessary)

3)

Please add a donation in the amount of:  
Charitable Registration Number: 11914-0382-RR

Thank You!

Completed form can be emailed to [ssc@sasksafety.org](mailto:ssc@sasksafety.org) and we'll invoice you or you may print and mail with payment to 445 Hoffer Drive, Regina, SK S4N 6E2