

A N N U A L M E E T I N G

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SASKATCHEWAN SAFETY COUNCIL

PROGRAM

AND

ANNUAL REPORTS

VAGABOND MOTOR INN

APRIL 24, 25

1970

DIRICTORY

Friday
April 24, 1970

Registration Main Lobby

1969 Annual Meeting Fontana Room

Luncheon Carmen Room

Divisional Meetings

Traffic Fontana Room

Farm Room 453

Home Room 125

College & School Room 450

Recreation Room 107

Get acquainted hour Carmen Room

Banquet Fontana Room

Guest Speaker: Robert M. Nicholson
P. Eng.
Manager
DeLeuw Cather & Co.
Consulting Engineers

Saturday
April 25, 1970

1970 Annual Meeting Fontana Room

A G E N D A

Friday

April 24, 1970	8:00 - 9:30 a.m.	Registration
	9:30 - 10:30 a.m.	Reconvening 1969 Annual Meeting Adoption of new Constitution
	10:30 - 10:45	Coffee
	10:45 - 12: noon	1969 Annual Meeting (Continued)
	12:30 - 1:45 p.m.	Lunch
	1:45 - 3:15 p.m.	Division Meetings
	3:15 - 3:30 p.m.	Coffee
	3:30 - 4:30 p.m.	Division Meetings (Continued)
	5:30 - 6:15 p.m.	Get acquainted hour
	6:30 p.m.	Banquet

A G E N D A

Saturday

April 25, 1970

9:30 - 10:30 a.m.

Annual Meeting

Call to Order

Minutes of 1969 Annual Meeting

Business Arising

President's Report

Treasurer's Report

10:30 - 10:45 a.m.

Coffee

10:45 - 12:00 noon

Division Reports

(a) Traffic

(b) Farm

(c) Home

(d) Recreation

(e) College and School

(f) Occupation

Nominating Committee Report

Election of Directors

Appointment of Auditors

Other Business

12:00 noon

Adjournment

SASKATCHEWAN SAFETY COUNCIL

PRESIDENT'S REPORT

1969 - 1970

It was with a deep sense of regret that the Board of the Saskatchewan Safety Council accepted the resignation of our President, Mr. T. R. Collings, who has accepted a new position in Simcoe, Ontario.

I am sure I speak on behalf of all members of the Board, when I say that we owe Bob a debt of deep gratitude for his superb leadership, his wise counsel, his tact and patience, and his unswerving devotion to duty at a time when it was a question whether or not the Saskatchewan Safety Council would continue to exist. As your Acting President, I am giving this report which is actually an account of Bob Colling's stewardship.

The members of the Executive, working closely with Bob Collings, in a great number of meetings throughout the past year, concerned themselves in finding solutions to such fundamental problems as administration, finance, and the re-structuring of the Saskatchewan Safety Council and drafting a new constitution of the Saskatchewan Safety Council. The Executive were most fortunate indeed, in obtaining the services of Mr. Malcolm MacLean as Executive Director of the Saskatchewan Safety Council. Mr. MacLean brings to the Council his wide experience in fields of relative endeavor, together with outstanding administrative ability. The Council looks forward to a long and happy association with Mac. MacLean.

While the financial aspects of the Saskatchewan Safety Council have measurably improved, a continuing concerted effort in raising funds is indicated in order to meet the recurring financial obligations of the Council and its legitimate needs. To this end it is our hope that a greatly increased membership in the Council, as well as greater corporate commitments will be forthcoming.

It should be noted that in the past there has been heavy reliance placed on Government grants to perhaps the detriment of outside financing. Your Board of Directors recognize that more emphasis must be placed upon non governmental financing if the organization is to remain a truly voluntary effort. From this standpoint a realistic approach to prospective donors will be made on the basis of a suggested scale of giving. Particularly as it relates to support from cities, towns and rural municipalities.

Study of the existing bylaws brought to light many deficiencies and it was felt that the existing bylaws did not allow for the building of a potent organization. A committee of the Board was formed for the purpose of drafting new bylaws, and we owe a great debt of gratitude to Mr. Grant Armstrong, of the legal firm of G. H. M. Armstrong and Associates, for his expert guidance and help during the many meetings that took place in this respect.

At no point in our history has there been a greater need for the Saskatchewan Safety Council as the present time. The statistics that reflect the fatal and disabling injuries that arise out of accidents on the highways, the farm, the home and in recreational pursuits are appalling. In spite of the combined efforts of safety associations across our nation that are brought to bear on this grave and serious problem, death and disablement arising out of accidents continue to mount.

Having regard for the foregoing, it seems to me, that we must endeavour to find and apply new and better techniques in an effort to retard and if possible, reverse the statistics about which we are concerned. If we are looking for some magical formula that will halt the catastrophe of accidents, there simply is none. The solution rather lies with each individual citizen, young and old alike. Only rarely can an accident be termed " An Act of God ". Accidents, since they are created by man, can also be prevented by him. This being so, it follows then, that safety must become the business of each and every individual in society. But it is obvious from statistics that people generally, and certainly those creating accidents in particular, are not safety oriented. It is to the filling of this vacuum that the Saskatchewan Safety Council must, therefore, address itself.

When I suggest that we must find and apply new and better techniques in an effort to retard and, if possible, reverse the statistics about which we are concerned, it simply means that our educational approach on safety must become so refined that no individual will mistake its interest and purpose. Only when each citizen, young and old alike, develops a meaningful awareness - an awareness of what the nature of his conduct and behavior should be while engaging in any kind of activity, - in the broad spectrum of his daily vocation and avocation, - only then, as a result of an enlightened and safety conscious individual, will the tragedies that occur on our highways, on our farms, in our homes and in the varied recreational pursuits be minimized.

There is no pursuit more noble than that of saving lives, and mitigating sorrow and suffering. Such impulse and dedication are the products of a refined and disciplined spirit. It is not primarily concerned with the monetary benefits that flow from a diminution of human tragedy, but is rather concerned with the reverence for human life and its value in terms of mind and spirit.

During the past week the world witnessed in prayer, wonder and awe a drama of supreme regard for human life, when the astronauts in their crippled space ship were brought back safely from outer space to our earth. Literally hundreds of superbly skilled scientists and technicians, taxing their brains and physical endurance to the limit, worked with one purpose in mind, and to the exclusion of all other considerations - monetary or scientific, to bring the astronauts safely home.

While our efforts toward the saving of human lives entail no such drama, our purpose and dedication to this end must always be in concert with those high instincts for human safety and welfare, as were so eminently demonstrated in this great rescue operation.

In closing I wish to say that it has been a source of inspiration to our directors in observing the dedication of those persons involved in the work of the divisions, who have labored so selflessly, under severe handicaps and whose programmes have suffered during these trying times. It is our aim and hope that working in cooperation and good will we shall achieve those goals which we have set before us.

Finally, last but not least, I would like to recognize the untiring efforts of our staff, namely Mrs. Marjorie Batty and Tom Ireland for their dedication and devotion to their duties, which they perform so willingly and well.

Respectfully submitted,

J. Walter Erb
Acting President

SASKATCHEWAN SAFETY COUNCIL

TREASURER'S REPORT

1969 - 1970

Grants from various Agencies for the nine months' period ending December 31, 1969 amounted to \$13,496.50. Grants received for the previous twelve months ended March 31, 1969 amounted to \$43,622.50.

A total of \$11,350.00 that normally would have been received and included in the year 1969-70 was actually contributed in the previous period. This accounts for some of the difference between total of the grants reported for December 31, 1969 nine months' period and the year ending March 31, 1969.

At December 31, 1969 the financial position of the Saskatchewan Safety Council was, probably, at its lowest point. Cash on hand amounted to \$222.08. Accounts payable at the time amounted to \$5,081.77 and are not reflected in the Financial Statement as we report on a cash basis and our accounts were not paid at year end. In order that the Financial Statements show the true position of the Saskatchewan Safety Council, it is intended to report in future, on an accrual basis.

Since year end, the Saskatchewan Safety Council has received grants of \$18,000.00 from the Government and its Agencies. This has been most encouraging. However, as true as it ever was, the Saskatchewan Safety Council must work on a series of Fund Raising programs which will enable it to sustain itself.

Respectfully submitted,

W. M. Simms
Treasurer

SASKATCHEWAN SAFETY COUNCIL

AUDITOR'S REPORT

I have examined the statement of receipts and payments of the Saskatchewan Safety Council for the period April 1, 1969 to December 31, 1969. My examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as I considered necessary in the circumstances.

In accordance with a Minute of the Safety Council dated April 17, 1969 the fiscal year of the Council was changed from March 31 to December 31; therefore, the attached statement is for the nine month period April 1, 1969 to December 31, 1969.

In my opinion the receipts and payments statement presents fairly the cash transactions of the Council for the period April 1, 1969 to December 31, 1969 and the funds on hand as at December 31, 1969, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

"Signed"

R. C. Hodsman, F.C.A.,
Provincial Auditor

Regina, Saskatchewan
April 10, 1970

SASKATCHEWAN SAFETY COUNCIL

STATEMENT OF RECEIPTS AND PAYMENTS

For the Period April 1, 1969 to December 31, 1969.

RECEIPTS

Grants:

Province of Saskatchewan		
Highway Traffic Board	\$ 5,200.00	
Sask. Government Insurance Office	2,325.00	
Other Government Agencies	<u>160.00</u>	\$ 7,685.00
Insurance Companies		975.00
Associations and other companies		3,579.00
Rural Municipalities		615.00
Cities, towns and villages		570.00
Individual memberships		<u>72.50</u>
		\$13,496.50

Promotional Programs:

Bicycle License	\$ 660.00	
Defensive Driving	2,308.20	
"Elmer" safety program	839.80	
Home baby sitting course	479.25	
Mile swim awards	190.63	
Pedal Pusher Club	267.00	
Better Boating Course	<u>157.50</u>	4,902.38

Rental Income		1,380.00
Annual Meeting registration fees		911.00
Bank interest		229.56
Sale of office furniture and equipment		300.00
Miscellaneous income		<u>97.00</u>
		\$21,316.44

PAYMENTS

Administration		
Annual meeting	\$ 757.71	
Bank charges	41.32	
Canada Pension Plan	228.64	
Insurance	30.74	
Meetings and luncheons	68.16	
Memberships	476.50	
Office maintenance	244.16	
Office renovations	561.00	
Postage and express	346.42	

Payments - (Concluded)

Publications	90.14
Rent	4,003.83
Retirement Pension Plan	268.12
Salaries	16,959.56
Stationery and Printing	505.98
Telephone and Telegraph	291.09
Travel	653.76
Miscellaneous	<u>183.99</u>
	\$25,711.12

Promotional programs:

Bicycle licences	\$ 9.55
Defensive Driving Course	1,553.50
Elmer safety program	424.03
Home Baby Sitting Course	312.36
Mile Swim Awards	159.44
Better Boating Course	66.28

	<u>2,525.16</u>	<u>\$28,236.28</u>
Excess of payments over receipts		\$ 6,919.84
Cash on hand and in bank - April 1, 1969		<u>7,141.92</u>
Cash on hand and in bank - December 31, 1969		\$ 222.08

TRAFFIC DIVISION

ANNUAL REPORT

1969 - 1970

During the past year the Traffic Division has continued to work in the field of safety, with particular emphasis on traffic safety. Meetings were held in Saskatoon, Swift Current and Regina, with representatives attending from most areas of the province.

In the year just past the Traffic Division sponsored the Defensive Driving Course, which has been put on a self sustaining basis. These courses are run by local Safety Councils, Service Groups and Commercial Organizations with the material being supplied by the Saskatchewan Safety Council. A total of 95 courses were held, graduating 2,263 students.

A number of enquiries and suggestions directed to the Council related to the traffic field, these have been given consideration at our meetings and where action was possible these items with comments or recommendations have been passed on to the appropriate persons or departments.

The Traffic Division is very pleased with the policy being followed by the Government with respect to drinking and driving offences, and fully supports the Attorney General's Department in this action.

Limited financial resources curtailed the activities of the Division somewhat, however the six sections of the Division and the several committees are all active in the respective areas, and as Chairman of the Division I wish to express my appreciation for the willing efforts of all members.

Respectfully submitted,

R. G. McWhirter
Chairman
Traffic Division

FARM DIVISION

ANNUAL REPORT

1969 - 1970

The Division throughout the year has continued to promote established programs such as Farm Safety Week, assisting at the Farm Safety Mexhibition booth and continuation of the farm safety broadcasts in co-operation with the Canadian Broadcasting Corporation.

A published report prepared by Dr. Dennis reviewed an Audiometric Survey of farmers which pointed out the fact that in a sampling of slightly less than five hundred farmers there was definite evidence of hearing loss due to exposure to noise. The Farm Division is presently working on a comprehensive education campaign to increase awareness and means of reducing the effects of exposure to noise.

Regina was to have been the host of the 1970 Western Rural Safety Conference, but after receiving reports from those charged with the responsibility of organizing the conference it was decided that due to the economic climate it was better not to proceed with plans to hold a conference this year. It was decided as an alternative to call a meeting of representatives of the Western Rural Safety Conference from the three prairie provinces to re-evaluate the terms of reference and to lay plans for re-convening the conference in 1971, in Regina.

It was with regret that the resignation of the Chairman, Mr. C. Casswell was received in March.

Respectfully submitted

FARM DIVISION

ANNUAL REPORT

HOME DIVISION

1969-1970

Child Safety Week - 1969, was effectively promoted by the use of posters featuring child seat belts, with 1,200 being displayed by six major oil companies throughout the Province. Letters, statistics and posters were sent to every city, town, village and rural municipality asking for assistance in this program. The cost of this was absorbed by the Health Education Division, Saskatchewan Department of Public Health.

The Baby Sitters' Training Course was completely revised during the summer of 1969 to cover all phases of child care. To date we have distributed 52 Instructor Kits and 762 Student Workbooks. 27 courses have been completed. Originally it was felt that by charging for this material the public would be hesitant about sponsoring such a course. However, the response to the revised course has been excellent. Not only has the program been put on a self sustaining basis but we can foresee a margin of profit being built up over a period of time.

It was disappointing to have to cancel the Womens Awards Program due to lack of interest from Women's Groups in Saskatchewan.

Child Safety Week - 1970, is being promoted through the Red Cross, Home and School Association, Girl Guides, Catholic Women's League and the Association of Homemaker's Clubs. Mr. Christian Smith will again prepare articles for the news media, covering this very important subject.

The program for elderly citizens has had to be put aside, due to the financial position of the Council, as only those projects which required no financial outlay could be undertaken.

At the last meeting of the Home Division, Miss Gladys Adams resigned as Chairman, because of her forthcoming marriage. We would at this time, like to thank her for her years of service to the Council.

It is my pleasure to make this report as Acting Chairman, and to extend sincere appreciation to all members of the Division for their support during the past year.

Respectfully submitted,

R. B. Chapman
Acting Chairman
Home Division

RECREATION DIVISION ANNUAL REPORT
1969 - 1970

Financial problems which have beset the Council as a whole over the past two years have had a restrictive effect on programming in every division and the Recreation Division is no exception. This division realizing the unhealthy economic situation of the Council at the beginning of the last fiscal year, focused its attention on financially self sustaining programs and activities, which it was hoped would relieve some of the pressure on budgeted funds and might hopefully yield a surplus which could be applied to other projects.

Understandably, this departure from traditional policy could not be achieved without a major reassessment of objectives and the means by which they were to be realized. However, in the late fall, executive approval was obtained for "Funtime '70", a sports, recreation and leisure time show designed to achieve two objectives: First of all to fulfill the need for a well organized and comprehensive sports show in southern Saskatchewan and secondly, to raise funds for the Council on a continuing basis.

As can be appreciated, a great deal of planning and organization is necessary in any enterprise of this magnitude. Because of restrictions under the Societies Act, the Council was unable to assign funds for general planning and an agreement was made with "Southex", a professional exhibition organization, to undertake overall promotion, publicity and development of the show with a percentage of gate receipts coming to the Council.

Target date for the show was originally April 8, 9, and 10, but due to pressure of time and other factors it has now been set back to October 1, 2, and 3, 1970. I should emphasize here that although this project originated with the Recreation Division it is now a Council enterprise and we hope all divisions will pitch in and lend a hand to ensure its success.

Another project which has been given a great deal of thought and research over the last year is the possible organization of a "Snowmobile Rally", similar in general concept to the Shell Cross Canada Sports Car Rally, and incorporating many of the same ideas. This too could be a source of Council revenue, and we hope to have some basic proposal ready for presentation to the executive before the start of the next snowmobile season.

The Mile Swim program, launched by the Recreation Division several years ago, has been reviewed and improved. Previously, only one award was available to anyone swimming a measured mile under supervision in 45 minutes or less. Two more have now been added: A red crest for 35 minutes or under, and a gold crest for 25 minutes or less. This has given swimmers an additional challenge and general response has been excellent.

Finally, as Chairman of the Recreation Division, I would be remiss if I did not recognize the great contributions made by all division members during the year, especially the continued and excellent co-operation and assistance rendered by both Mrs. Batty and Tom Ireland.

The new programs we have launched and the tremendous amount of detailed work that has had to be done is, I think, indicative of the unsparring effort our membership has shown. If the Council as a whole can do the same, we can look forward to an even more successful year in 1970.

Respectfully submitted,

R. Beanlands,
Chairman
Recreation Division

COLLEGE AND SCHOOL DIVISION

ANNUAL REPORT

1969 - 1970

Since the annual meeting of the College and School Division held three meetings in Regina. At its first meeting in November, the Division decided to devote its energies to a reorganization of the College and School Division to include youth. The members felt that a new program should not be planned until there was a youth representation on the Division.

The Government Youth Agency was contacted to obtain a list of youth groups. In December the Division executive met with Mr. Clarke, a representative from the youth agency. Mr. Clarke suggested three main factors for consideration in the formation of a Youth Division.

- (1) Determination of the interest level and the form this interest takes.
- (2) The degree of participation youth group members would have both on the Division and in the Saskatchewan Safety Council Executive.
- (3) Means of membership selection.

A letter outlining proposals for a Youth Conference to discuss the possibility of organizing a Youth Division was forwarded to Mr. Clarke for presentation to Youth Agency Regional Consultants. The proposal was very well received. Letters were then sent to six Regional Consultants notifying them of the general objectives and suggested possible plans for a meeting. Five replies were received.

In January, the members again met to discuss the general response from the Regional Consultants. The members decided that there was sufficient interest to call a meeting in February, of the Youth Representatives and College and School members. It was also decided to approach various agencies to underwrite the cost of such a meeting. To date we have not been able to get a firm commitment from any group. One group however, has indicated considerable interest.

For the year 1970, this Division hopes to complete the reorganization of the College and School Division and to develop with youth a more energetic safety program.

Respectfully submitted,

W. G. Bender, Chairman
College & School Division

OCCUPATION DIVISION

ANNUAL REPORT

1969-70

Due to the restricted membership of the Occupation Division, it was deemed advisable that members attend other meetings as consulting committees available to all other Divisions of the Saskatchewan Safety Council.

There was therefore, no meetings of the Division held during the year, but the members were active in other programs of the Saskatchewan Safety Council.

Respectfully submitted,

G. M. Harris,
Chairman,
Occupation Division