



1979  
ANNUAL REPORT



# EXECUTIVE MEMBERS AND BOARD OF DIRECTORS

1979 - 1980

Hugh McLeod  
Saskatchewan Wheat Pool  
LEROSS, Saskatchewan

PRESIDENT

Carl Shiels  
Safety Saskatchewan  
Transportation Agency  
REGINA, Saskatchewan

1ST VICE PRESIDENT

Dr. Ron Ailsby  
Sask. Medical Association  
REGINA, Saskatchewan

2ND VICE PRESIDENT

Al Popoff, Director  
Traffic Safety Engineering Branch  
Department of Highways  
REGINA, Saskatchewan

TREASURER

A. P. McDonald, Safety Supervisor  
Potash Corporation of Saskatchewan  
ROCANVILLE, Saskatchewan.

PAST PRESIDENT

W. G. McInnis, Manager,  
Safety Department  
Sask. Government Insurance Office,  
REGINA, Saskatchewan

Dave Schnell,  
Assistant City Engineer  
City of Regina, P.O. Box 1790  
REGINA, Saskatchewan.

Sylvia Atkinson,  
SASKATOON, Saskatchewan.

Ray Berscheid,  
Sask. School Trustees Assoc.  
LAKE LENORE, Saskatchewan.

Tony Desjarlais,  
Sask. Gov't. Employee's Assoc.  
MELFORT, Saskatchewan.

Paul Gebhardt  
Agricultural Engineer'g. Br.,  
REGINA, Saskatchewan.

Jack Lax,  
Sask. Tel.,  
REGINA, Saskatchewan.

John Leier,  
SEDLEY, Saskatchewan.

Jack Mathieson,  
Safety Director  
I.P.S.C.O.  
REGINA, Saskatchewan.

Bill Parker  
Co-ordinator of EMO,  
SASKATOON, Saskatchewan.

Prof. M. Sachdev,  
Electrical Engineering,  
University of Saskatoon,  
SASKATOON, Saskatchewan.

Dale Shockey,  
Sask. Teachers Federation,  
SASKATOON, Saskatchewan.

Vic Sotropa,  
Visual Identity Co-ordinator,  
Province of Saskatchewan,  
REGINA, Saskatchewan.

Ken Wagner,  
Saskatoon & District  
Safety Council,  
SASKATOON, Saskatchewan.

R. R. Wigmore,  
Dept. of Education,  
REGINA, Saskatchewan.

Clint Wilde,  
I.P.S.C.O.  
REGINA, Saskatchewan.

Prof. Bob Moore,  
Campion College,  
University of Regina,  
REGINA, Saskatchewan.

Hon. Eiling Kramer  
Minister,  
Hwys. & Transportation,  
REGINA, Saskatchewan.



## PRESIDENT'S REPORT FOR 1979

Your board has met four times as required by our bylaws and the executive committee has held seven meetings since our last Annual Meeting. A quick perusal of the minutes of those meetings indicates that there has been a great deal of activity generated through your safety council. This activity and general interest indicates the growing esteem and worthwhile endeavors of our council staff, of our volunteers, as well as good acceptance by the public of most of our programs.

There are some areas that continue to trouble us such as declining enrollment in the defensive driving course and little or no demand for an excellent bicycle safety program. However, we have advice that this is a trend right across the country which must be tackled on a national basis as well as on a regional level. Any reference to program delivery brings to mind an immediate recognition of the many hundreds of volunteer people who really make our safety council tick. Without their countless hours of donated time and support, our programs would not have the extensive reach that they enjoy. On behalf of our board and the public we serve, I thank them most sincerely, and look forward to their enthusiasm and support in coming years.

Of course, the area in which I am particularly concerned is farm safety and I am pleased to see three new programs initiated including an active speaker's bureau. These are a new 4-H farm safety program and a campaign to deal with the safe disposal of pesticide containers.

Many of our programs and campaigns rely on the media for their success and we have received excellent support from all areas of the province on television, on radio and in the newspapers. I only wish we could express our appreciation in a more tangible form than to just say - Thank You.

Our government support has also been most satisfactory. They have responded to our request for legislation, The Highway Traffic Board and Transportation Agency have assisted with our funding, and have given us good support at the official level. Saskatchewan Government Insurance has greatly assisted with a generous grant and close liaison and support from their safety department is greatly appreciated. I also wish to acknowledge the loyal performance of the staff this past year. They have really given valuable service to our province in all areas in which we operate.

Respectfully submitted,

Hugh McLeod, President.



## COUNCIL ACTIVITIES REPORT FOR 1979

TRAFFIC DIVISION REPORT - In 1979, 2,370 persons including 12 instructors graduated from 158 Defensive Driving Courses. This figure represents a 2.9% decline over 1978 figures, and is roughly equivalent to 1976 graduation rates. Several companies and community colleges continue to offer Defensive Driving, however, more than half the 1979 DDC graduates come from classes taught by S.G.I. fieldmen. The volunteer DDC instructor network, formerly active through the community colleges, has declined by about 65%, with qualifications expiring due to a lack of teaching opportunity.

Two hundred and fifty six drivers (no instructors) graduated from 17 Professional Driver Improvement Courses in 1979. This figure represents a 60% increase over 1978 graduation rates. The S.G.I. Safety Department is performing a very useful function in providing this program to the Saskatchewan Trucking Industry. Mr. Gordon Waldbauer has been handling this task in a very capable fashion.

The Motorcycle Training Program was active in four centres during 1979. Enrollments were as follows: Prince Albert 6, Moose Jaw 31, Saskatoon 28, Regina 219, for a total enrollment of 284 persons. This figure represents an overall enrollment increase of 29% over 1978 figures. The future of the Motorcycle Training Program around the province is somewhat uncertain at this point due to the departure of Mr. Tom Anderson, Supervising Chief Instructor, from the staff of the Saskatchewan Safety Council. Tom has agreed to remain as "part-time" Supervising Chief.

Early 1979 saw the pilot testing of the preliminary draft of the School Bus Driver Improvement Program provided by the consulting agency of Peat Marwick and Partners. The pilot testing and subsequent close examination of the course revealed that considerable editing was necessary in all series, and a substantial amount of rewriting was indicated in several areas. The text was finalized by the Program Directors, printers proofs were obtained, proof read by the executive director, and quantities of 1,000 were printed for each series. In the fall of 1979 four course manager training seminars were held: Regina, Swift Current, Yorkton and Prince Albert. Nineteen course managers were trained and sales of course materials are off to a good start. Interest in this program has been running high and we expect a substantial demand for course materials during 1980.

The short presentation on winter survival offered by the Safety Council Program Directors continued to be in great demand in 1979. Presentations were made on no less than 20 different occasions. In conjunction with winter survival seminars and promotional activities approximately \$15,000 worth of survival kits were sold. The Safety Council netted \$2,500 to \$3,000 cash and considerable favourable publicity from these activities.

In 1979 it was decided to discontinue the Traffic Safety Public Opinion Poll which had been conducted annually for several years. Agencies which had contributed questions to be included in the poll in the past were unable to come up with new topics for a 1979 opinion poll. It was therefore decided that this project would be dropped for the indefinite future.



In addition to the above activities, the Council continues to provide seminars, films, pamphlets, speakers, displays and telephone advice on traffic safety to the general public. Press releases on topics such as safe driving week (December 1 - 7) are issued periodically.

PUBLIC SAFETY DIVISION REPORT - One thousand, nine hundred and fifty-five student kits were sold for 117 babysitting courses in 1979. This represents a decrease of 4% over the 2,038 enrolled in 1978. However, the 1979 figure is substantially higher than the 1,315 kits sold in 1977. The babysitting course promotional pamphlet and instructor's manual were slightly revised and reprinted in quantities of 10,000 and 500 respectively. An additional quantity of 3,000 of the babysitting student manual was also printed in 1979. We continue to sell small quantities of program materials throughout the western provinces, and we expect demand will continue to be strong within Saskatchewan through 1980.

Sales of Saskatchewan Safety Council manual bike license kits declined by 4% to 24,755 in 1979, down from 25,805 in 1978. In an effort to increase sales of 1980 license kits a promotional campaign was conducted in October 1979.

During 1979 a total of 17 Saskatchewan communities participated in the Block Parent Program. These communities involved in excess of 6,000 homes in the program.

Activity has increased for the Safety Council free film library, with an average of three dozen films being loaned each month. Much of the increase in activity is related to the films and tape slide presentations utilized exclusively for the presentation of the School Bus Driver Improvement Program. However, other films continue to be very popular. Several new films were acquired during 1979 including: Play Safe (donated by the War Amps of Canada), The 6th Sense (dealing with farm animals), and Safety in the Streets (dealing with pedestrian safety). In addition, the very popular "babysitting" film was repaired and returned to service.

Safety Council Program Directors participated in a steering committee to develop a snowmobile operators training program for Saskatchewan. Preliminary arrangements, limited instructor training, and some printing of materials have been conducted to date. It is expected that this program will come on stream in the fall of 1980 with the Safety Council promoting and marketing student materials.

Other public safety programs have continued at their normal level of activity for 1979. Publicity and press releases were generated for a variety of special events during 1979. These included snowmobile safety week, bicycle safety week, child safety week, safe boating week, and school bus safety week.

In addition to the above activities, displays, and general publicity, the council responds to an average of 30 to 40 direct requests for information each day, roughly 10,000 per year on all aspects of safety.



OCCUPATION DIVISION - Four Basic Industrial Safety courses were held during the year, two each in Regina and Saskatoon. This course has become well established and owes its success to the volunteer instructors who lecture on one or more of the topics covered in the course. We now have a number of well qualified persons in the province who participate in presenting the course on a regular basis and this has allowed us to expand the program to Saskatoon. Eighty persons attended the four courses offered during the past year.

Two instructor development courses were presented for the N.S.C. "Human Relations for Supervisors" course with 7 persons attending. As well, we attempted to arrange for an Industrial Hygiene course to be presented in Saskatoon but there was not enough interest to justify the expense. This course will be offered again in the spring with the University of Regina.

The 1979 Industrial Safety Seminar was well attended with 235 delegates and 17 exhibits at the Regina Inn in February. Critiques of the program were generally very favorable for all the subjects presented. The 7th annual seminar will be held in Saskatoon at the Sheraton Cavalier.

The awards sub-committee has recommended that two types of awards for safety be offered, an Industrial Safety Award for no lost time or medical aid injuries for a two year period and another award for earning a merit rebate in excess of 15% from the Worker's Compensation Board. The awards may be either a framed certificate costing \$5.00 or an engraved plaque for \$25.00. A pamphlet on the awards will be prepared for distribution to industry.

Two new chapters of the Canadian Society of Safety Engineering have been organized in the province and it is expected they will be chartered shortly in the new year.

FARM DIVISION - Our display for the Western Canada Farm Progress Show in June focused on Grain Auger safety. Jerome Bechard of Sedley loaned an old style unguarded auger to us for the week and division members helped to staff the display. Lots of comment generated on grain augers and the number of people who displayed a missing foot or hand was amazing. Almost everyone who visited the booth could recount an accident involving a family member or neighbor. Our exhibition display focused on the safe disposal of pesticide containers. Photos of empty cans littering the countryside and farms as well as nuisance grounds gave a graphic account of a mounting problem. With the Assistance of our chairman, Paul Gebhardt and John Leier, two prototype can crushers were built and tested at Gabe Bast's farm at Sedley. We hope to do a test run with 500 cans and see if they can be recycled through the steel mill at IPSCO. A number of agencies including Health, Environment, Labour and Agriculture has expressed interest in the project. We are grateful to the Saskatchewan Association of Rural Municipalities for their financial support for this project, as well as having their executive members staff the display at Mexibition.

Our division also developed a list of resource persons for a speakers bureau on safety and contributed material for a new 4H program manual on farm safety.



AUDITOR'S REPORT

To the Members of the  
Saskatchewan Safety Council:

I have examined the balance sheet of the Saskatchewan Safety Council as at December 31, 1979 and the statement of revenue, expenditure and surplus for the year then ended. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as I considered necessary in the circumstances.

In my opinion, these financial statements present fairly the financial position of the Saskatchewan Safety Council as at December 31, 1979 and the results of its operations for the year then ended in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Regina, Saskatchewan,  
January 22, 1980.



W. G. Lutz, C.A.,  
Provincial Auditor.

SASKATCHEWAN SAFETY COUNCIL

BALANCE SHEET

As at December 31, 1979

(with comparative figures at December 31, 1978)

	<u>1979</u>	<u>1978</u>
<u>ASSETS</u>		
Current:		
Accounts receivable	\$13,835	\$13,678
Prepaid expenses	3,636	4,026
Inventories, at the lower of cost and net realizable value	<u>16,904</u>	<u>6,434</u>
	34,375	24,138
Trust Bank	980	892
Fixed:		
Office and safety promotion equipment - at cost	<u>27,182</u>	<u>12,505</u>
	<u>\$62,537</u>	<u>\$37,535</u>
<u>LIABILITIES AND EQUITY</u>		
Current:		
Bank indebtedness, including outstanding cheques	\$16,047	\$ 1,476
Accounts payable	<u>17,487</u>	<u>6,120</u>
	<u>33,534</u>	<u>7,596</u>
Funds Held in Trust	<u>980</u>	<u>892</u>
Equity:		
Fixed assets	27,182	12,505
Surplus	<u>841</u>	<u>16,562</u>
	<u>28,023</u>	<u>29,067</u>
	<u>\$62,537</u>	<u>\$37,535</u>

(See accompanying notes)



SASKATCHEWAN SAFETY COUNCIL

STATEMENT OF REVENUE, EXPENDITURE AND SURPLUS

Year Ended December 31, 1979

(with comparative figures for the 1978 year)

	<u>1979</u>	<u>1978</u>
Revenue:		
Safety promotion and research projects - see schedule 1:		
Revenue	\$111,118	\$161,337
Expenditure	<u>86,494</u>	<u>129,458</u>
Net revenue	<u>24,624</u>	<u>31,879</u>
Grants:		
Saskatchewan Government Insurance, including grant to match memberships from other insurance companies	15,025	13,900
Highway Traffic Board - Province of Saskatchewan	<u>48,654</u>	<u>47,700</u>
	<u>63,679</u>	<u>61,600</u>
Membership contributions:		
Insurance companies	1,525	1,400
Other associations and companies	8,150	6,835
Urban municipalities	1,400	1,435
Rural municipalities	960	825
Individual	<u>740</u>	<u>665</u>
	<u>12,775</u>	<u>11,180</u>
Other revenue	<u>592</u>	<u>1,409</u>
Total Revenue	101,670	106,068
Expenditure - see schedule 2	<u>117,371</u>	<u>103,307</u>
Excess (deficiency) of revenue over expenditure	(15,701)	2,761
Surplus, Beginning of Year	<u>16,542</u>	<u>13,781</u>
Surplus, End of Year	<u>\$ 841</u>	<u>\$ 16,542</u>

(See accompanying notes)



SASKATCHEWAN SAFETY COUNCIL

NOTES TO FINANCIAL STATEMENTS

December 31, 1979

1. Significant Accounting Policies

Fixed Assets

The council follows the policy of charging to current year's expenditure the full cost of fixed assets purchased during the year. The cost of all fixed assets owned is shown on the balance sheet with a corresponding amount reflected as equity in fixed assets. No depreciation is recorded in the accounts.

Safety Promotion and Research Projects - Development Costs

The council follows the policy of charging to current year's expenditure project development costs which normally benefit both current and future years operations. These development costs are not recorded on the balance sheet and accordingly are not amortized.



## SASKATCHEWAN SAFETY COUNCIL

## SAFETY PROMOTION AND RESEARCH PROJECTS

## SCHEDULE OF REVENUE AND EXPENDITURE BY PROJECT

Year Ended December 31, 1979

(with comparative figures for the 1978 year)

	1979 Revenue	1979 Expenditure	1979 Net Revenue (Loss)	1978 Net Revenue (Loss)
Be Safe Be Seen Program	\$ 97	\$ 190	\$ (93)	\$ 130
Bicycle Licensing (manual)	9,930	3,896	6,034	3,782
Block Parent	848	578	270	205
Circle Check Program	157	286	(129)	115
Defensive Driving Course	13,358	7,151	6,207	4,870
Defensive Driving League Program	1,003	748	255	157
"Elmer" Safety Project	1,408	1,954	(546)	332
Farm Safety - SMV Program	605	1,779	(1,174)	(1,752)
Home Babysitting Course	3,058	910	2,148	2,353
Industrial Safety Seminar	16,615	11,658	4,957	2,397
Lenny & Frank Calendars	36	-	36	(398)
Mile Swim Awards	880	34	846	371
Motorcycle Course	17,042	10,397	6,645	14,587
Other Safety Programs	649	430	219	674
Professional Driver's Instructors Course	3,435	3,063	372	1,834
Public Safety	-	85	(85)	(223)
Safe Bike Course	725	61	664	1,470
Safe Driving Week Promotion	28	36	(8)	398
Safety Pamphlet Program	2,293	2,286	7	857
Safety Supervisor's Course	3,287	1,313	1,974	(335)
School Bus Project	4,768	11,171	(6,403)	(36)
School Poster Program	98	100	(2)	(110)
Survival Kits	14,563	11,953	2,610	403
Traffic Safety	33	213	(180)	(1,396)
Traffic Safety Workshop	-	-	-	1,194)
Traffic Safety Year	16,202	16,202	-	-
Net Revenue	<u>\$111,118</u>	<u>\$86,494</u>	<u>\$24,624</u>	<u>\$31,879</u>



SASKATCHEWAN SAFETY COUNCILSCHEDULE OF EXPENDITUREYear Ended December 31, 1979

(with comparative figures for the 1978 year)

	<u>1979</u>	<u>1978</u>
Annual meeting	\$ 364	\$ 275
Canada pension plan	986	698
Equipment rental and maintenance	2,710	846
Film and library expense	74	875
Insurance premiums	554	974
Memberships	453	527
Miscellaneous	515	531
Office and equipment maintenance	1,430	1,605
Office and safety equipment purchases	822	3,140
Postage and express	3,944	3,282
Printing and stationery	4,183	3,844
Publicity and promotion	960	667
Registered retirement savings plan	3,974	2,996
Rent	7,842	7,500
Safety meetings and conferences	1,735	1,155
Salaries	84,358	70,085
Telecommunications	835	878
Travel	587	2,457
Unemployment insurance	<u>1,045</u>	<u>972</u>
Total Expenditure	<u>\$117,371</u>	<u>\$103,307</u>