



2003 Annual Report



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INJURY PREVENTION OVERVIEW

The Saskatchewan Safety Council is a non-government, non-profit charitable organization dedicated to the prevention of injuries and fatalities in this province. Injury prevention has been our focus since our formation in 1955.

The Council is committed to help Saskatchewan people understand the true nature of risk and hazards in our world. For example:

- Every hour of every day, 18 people in Saskatchewan are unintentionally injured (434 people per day). Roughly one person in Saskatchewan dies daily from these injuries, and over 3500 are disabled every year. Overall, almost 160,000 residents of Saskatchewan are injured each year.
- Saskatchewan children 1 – 4 and 15 – 19 years of age have the highest rates of injury death for children among all provinces in Canada. For children 5 – 9 and 10 – 14 years of age, Saskatchewan ranks second highest among the provinces.
- Injuries are the number one cause of death and hospitalization for persons under 45 years of age.
- The vast majority of our health care resources are directed at treating injuries rather than preventing them. Only 1% of Canadian research dollars go to study injury prevention.

The Saskatchewan Safety Council works to help society understand these significant risks and provide safety solutions for individuals and organizations.

THE SASKATCHEWAN SAFETY COUNCIL: SHARING KNOWLEDGE AND EXPERTISE

More than hard data and cold statistics, the Saskatchewan Safety Council is dedicated to providing quality safety education and services for the people of Saskatchewan. By looking at the people behind the statistics, we emphasize prevention rather than cure. The Council fosters the belief that an informed person is a safer person – at work, at home, on the road, in every facet of living.

Our scope has grown over the years to include four divisions: Traffic, Occupation, Farm, and Home & Community. We gather information and statistics on preventable deaths, injuries and illnesses, placing special emphasis on why they happen and how to prevent them. Most important, we convert information into action through training, educational programs and materials, consulting and advocacy leadership. For further information about the Council and its programs, please call (306) 757-3197 or visit our web site www.sasksafety.org.

HISTORY OF THE SASKATCHEWAN SAFETY COUNCIL

The evolution of the Saskatchewan Safety Council began on November 15, 1955 in Regina. Beginning as the Saskatchewan Highway Safety Council, the agency was developed primarily to help reduce the growing number of deaths and injuries on Saskatchewan streets and highways.

The Honourable C.M. Fines was the Minister in Charge of the Highway Traffic Board and S.G.I.O., two government agencies that had a direct interest in reducing the fatalities and economic cost of traffic collisions. Mr. Fines recognized the need for a safety agency that was independent from government and able to tap into a broader range of expertise. This became the basis for the Saskatchewan Safety Council vision.

Mr. Fines initiated the process by calling a meeting of select individuals who, besides being directly involved in safety, were active in the enforcement, education and engineering fields. This meeting, in Room 218 of the Saskatchewan Legislative Building, marked the birth of the Saskatchewan Safety Council. Mr. Fines served as interim chairman and Leonard Bowman, safety director for the Saskatchewan Motor Club and a 25-year veteran of the RCMP, was elected the first president and general manager.

By 1962 it became clear that other safety areas needed to be addressed. An all-inclusive Council was officially launched on June 1, 1963. The Council added two new divisions, Farm and Public. A fourth division, Occupation, was added in 1970. Each division actively adapted and developed programs to meet Saskatchewan needs and increase public awareness. Over the years the Council has undertaken a great many initiatives to uphold its commitment to safety and injury prevention.

Today the Council is a central voice wherever safety education and promotion is concerned. As a public service organization, the Council draws its strength from the participation and support of business, industry, government, organizations, safety professionals, educators and other concerned groups and individuals. The Council fulfils its pledge to injury prevention through education and technical programs and services as well as public safety awareness activities. Many Council programs and activities are assisted through the expertise of volunteer advisory committees, technical consultants from various backgrounds and Council staff.

The Council is supported financially by annual membership contributions, corporate and government sponsorship, grants, contributions and the distribution of safety programs and materials. Funds are used to research, promote and sponsor safety programs to educate the public and other sectors on safety. Council policies are set by the Board of Directors. Council programs are administered by a permanent staff located in Regina.

2003 – 2004 EXECUTIVE & BOARD OF DIRECTORS

President:

Wayne Summach, Cameco, Regina, SK

Past President:

Dennis Harrison, SaskTel, Regina, SK

1st Vice President:

Steve Wallace, Heavy Construction Safety Association of Saskatchewan, Regina, SK

2nd Vice President:

Shannon Ell, SGI, Regina, SK

Treasurer:

Warren Bobbee, City of Regina, Regina, SK

Secretary:

Harley Toupin, Saskatchewan Safety Council, Regina, SK

Executive Members:

Jon Wyatt

Saskatchewan Highways & Transportation, Regina, SK

Donna Brewer

Saskatchewan Labour, Regina, SK

Dr. Ronald Ailsby

Saskatchewan Medical Association, Regina, SK

Charlie Cairns

City of Saskatoon, Saskatoon, SK

Sonja Dimberger

IPSCO Inc., Regina, SK

Joanne Hader

Saskatchewan Health, Regina, SK

Ron Lutz

R.M. of Weyburn #67, Weyburn, SK

Terry Renwick

St. John Ambulance, Regina, SK

Cleveland Vann

SaskEnergy, Regina, SK

Anna Willey

SaskPower, Regina, SK

Lorraine Bucsis

North Valley Safety Council, Yorkton, SK

Joseph Chan

Transportation Centre, Saskatoon, SK

Ed Engele

City of Weyburn, Weyburn, SK

Gaye Holliday

SAHO, Regina, SK

Fred Popoff

RCMP, Saskatoon, SK

Craig Sluser

Enbridge Pipelines, Edmonton, AB

Phil Wall

RCMP, Regina, SK

SASKATCHEWAN SAFETY COUNCIL STAFF

(As of April 1, 2004)

Executive Director:

Harley Toupin

Director of Operations:

Dianne Wolbaum

Accounts Manager:

Dianne Molnar

Communications Co-ordinator:

Linda Saliken

Program Safety Co-ordinator:

Will Putz

Program Safety Co-ordinator:

Patrick Kurtz

Community Traffic Safety Administrator:

Anders Alm

Power Pac Program Administrator:

Judy George

Snowmobile Safety Program:

Peter Huebner

Instructor/Program Assistant:

Grant Chyzyk

Administrative Assistant:

Lynn Evans

Administrative Assistant:

Lynda Carlson

Part-time Secretary:

Raylene Reid

PRESIDENT'S MESSAGE: Wayne Summach

Building on and increasing awareness about the injury issue is an enduring objective for the Saskatchewan Safety Council, and our initiatives this past year certainly reflect that. Numerous activities, programs and resources at the Council were employed to decrease the impact of injury on Saskatchewan people. This past year has been one of the most successful in our history as we strive to meet the demand for proper safety and health practices and programs.

As you will see in this report, the Council is experiencing growing success, which is the direct outcome of a strong foundation built on collaborative efforts. We celebrated new ventures into fresh directions and were driven to meet the injury prevention needs and demands of today. Saskatchewan's safety community has been well served by the Council in 2003, and our momentum continues to build.

However, despite our tremendous strides, the issue of safety remains a serious public health problem in Saskatchewan. Injuries are literally killing us. In fact:

- Preventable injuries cost the people of Saskatchewan nearly \$1 billion.
- Approximately 160,000 injuries occur annually in Saskatchewan alone.

When one factors in the cost of human pain, suffering and grief, the figures are even more appalling. These facts clearly illustrate the need for effective prevention programs. This is precisely where the Council has carved its niche and what makes the Council so valuable and unique in Saskatchewan.

One would think that these disturbing facts alone would generate outrage and prompt action on preventing these needless tragedies. But they don't. Upon reflection, it is apparent that there are probably several reasons why injury prevention has not yet attained prominence on the public agenda. First, the general public is largely unaware of the high number of injuries and their cost in this province. Second, there are many other important causes and concerns, each with its own message competing for our attention. Third, people do not see the risk in their everyday lives. Many dismiss it as an act of fate, something out of their personal control.

The solution seems to be simple: make the injury prevention message compelling so it can be heard through the noise. Unintentional injury reaches beyond economic consequences; injury is everyone's business and impacts all aspects of our lives. The Saskatchewan Safety Council is making great strides in carrying out this message and is well positioned to facilitate action through community coalitions and networks. But we cannot do it alone. I encourage every organization and individual to collaborate with us in the battle against unintentional injury so you, your friend, family member or co-worker does not become another statistic.

In closing, I would be remiss if I did not acknowledge the outstanding work of the Board of Directors, volunteers and staff in carrying out the mission of the Saskatchewan Safety Council. Your leadership, coordination, cooperation and partnerships continue to be the Council's strengths and it has been a privilege to serve as your President. Thank you.

EXECUTIVE DIRECTOR'S MESSAGE: Harley Toupin

- **One billion dollars** ...that is what preventable injuries cost the people of Saskatchewan each year. That is \$1000.00 for every citizen of the province.
- **158,000...**that is the total number of injuries that happen each year in Saskatchewan. 434 every day...18 an hour... or one every 3 and one half minutes
- **9800...**that is how many people are hospitalized because of injuries every year in Saskatchewan. Over 800 a month.
- **3500...** that is how many people are permanently disabled because of injuries...almost 10 a day or one every 2.5 hours.
- **329...** that is how many people we bury every year because of injuries. Almost every day in Saskatchewan someone dies because of injuries.

We have a very serious problem in Saskatchewan. Compared to national figures, the injury hospitalization rate in Saskatchewan is over two times the national average, and our death rate from injury is 1.4 times higher. It is an epidemic, but a silent epidemic because generally, people do not see the risk in their everyday lives. And if we do not see the risk, we cannot take measures to navigate the risk and prevent the injury.

As Executive Director of the Council, I'm very pleased to announce a new initiative of the Saskatchewan Safety Council that we hope will reduce our injury rate.

We are calling it "Safe Saskatchewan", and our goal is to make this province the safest place in all of Canada to live.

We want a Saskatchewan where its people value personal behaviours that prevent injuries at work, at home and at play. Our short-term goals are to (1) raise the level of awareness of the problem and (2) to increase the number of our partners.

Our first goal will be identifying to the people of Saskatchewan that we have a major problem and something has to be done. People need to understand and accept that all injuries are preventable and that by taking action in our work and personal life a safer community will exist. In stage two, we will begin to outline strategies that we all can use to reduce injuries.

However, the Safety Council cannot do this alone. We need help. I am asking the members of the Saskatchewan Safety Council to help us deliver our life-saving message. Being a member of the Council, preventing injuries is already a part of your way of life at work, at home or at play. Our goal now is to help the citizens of this province make safety a part of their way of life. I urge you

to consider joining the Safe Saskatchewan injury prevention team; we would be happy to share our vision with you and discuss how you or your company can get involved.

It is true that Saskatchewan has one of the worst injury records in Canada. However, I truly believe that by living up to the Safety Council's mission statement of "working together to achieve a safe Saskatchewan", we can make a difference.

I end this year's message with thanks to those meaning so much to the Council. Our successes to date, as evidenced by the examples of activities showcased in our 2003 annual report, certainly positions the Council to meet the challenges of 2004 and beyond. To our current safety partners, volunteers, board of directors, volunteers, members and staff: thank you for keeping the Council as strong, vibrant and esteemed as ever. Your commitment has enabled the Council to become a cohesive voice for safety as we work to focus attention and resources on the injury prevention issues that matter to us all.

DIVISION REPORTS



Traffic Division

The Traffic Division of the Saskatchewan Safety Council offered a variety of programs in 2003:

- Motorcycle Training
- 55 Alive
- Defensive Driving
- Professional Driver Improvement
- Driver Audits
- School Bus Training
- Winter Survival
- Snowmobile Training
- Skid Smart Collision Avoidance



We offered a total of 277 courses to 3053 participants across Saskatchewan. The following chart displays the type and number of courses and total participants per course:

Type of Course	Number of Courses	Participants
Defensive Driving	105	1493
Motorcycle Training	12	161
Skid Smart	6	66
In Car Assessments	66	66
School Bus Training	1	24
55 Alive	12	190
Snowmobile Safety	72	1008
Winter Survival	3	45
Total	277	3053

In addition to our courses, the Traffic Division also participated in **Operation Lifesaver Rail Safety** activities throughout Saskatchewan. We were the lead agency in the organization of the Operation Lifesaver Rail Safety Week in May of 2003. Our activities included public service announcements, mall displays and a kick-off event featuring a truck that had been hit by a train.



Operation Lifesaver activities are designed to educate people about the dangers of trespassing on rail property and the importance of safety when approaching and crossing rail lines.

We also organized the annual *Injury Prevention Symposium*, October 2 – 4 in Saskatoon. The IPS is designed to provide participants with sessions on traffic safety issues as well as more general safety issues such as helmets and ergonomics. The theme for the 2003 IPS was *Injury Prevention in Action* and the following sessions were featured:

- The Burden of Injuries
- Soft Tissue Injuries
- Canadian Motor Vehicle Safety Standards for School Buses
- Inattentional Blindness
- Backs and Professional Drivers
- Fatigue and Sleep Apnea
- Alcohol Related Liability
- Cell Phones and Driver Distraction
- Road Safety and Driver Education Programs in Manitoba
- High School Traffic Safety Contest
- Helmets and the Real World
- Effective Presentations



Our 2003 IPS participants included members from the Saskatchewan Driver Educators Association, SGI, RCMP, Saskatchewan Highways and Transportation, Health Authorities and the general public. We had over 170 people attending the 2003 conference and we are looking forward to another successful conference in 2004.

The Traffic Division was also quite active in using the media to promote traffic safety in Saskatchewan. Media outlets in Saskatchewan were receptive to our news releases and media events, and therefore we received excellent coverage. In 2003, we conducted over 30 interviews with most of the major radio and television stations in Saskatchewan. Additionally we had excellent coverage from the print media in cities and rural areas. We issued releases on topics ranging from increasing the speed limit, cell phones, collisions with wildlife to impaired driving. Our relationship will continue to be one of the most important tools that we can use to get our safety messages out to the residents of Saskatchewan.

The Traffic Division also met four times in 2002. Our meetings are a chance for members to update each other on their individual activities as well as give the members an opportunity to guide the Traffic Division on traffic safety issues.

Community Traffic Safety Program

The Community Traffic Safety Program continued to give traffic safety presentations to schools across the province. The teaching curriculum included lesson plans and activities on school bus, pedestrian, bicycle, inline skating, skateboarding, seatbelt and airbag safety as well as general injury prevention information. After having a record number of booking requests this year, the

traffic safety presentations have proven to be very successful. As in past years, community individuals from around the province have been trained to give these presentations on behalf of the Community Traffic Safety Program. Additional program highlights are as follows:

- The Community Traffic Safety Program attended numerous community events, such as Regina Teddy Bear Bash, Bicycle Safety Day, Fun Spots, and Moose Jaw & Regina Welcome Wagon Baby Showers. We also attended "Baby Days" events at Sears, Zellers, the Bay and Toys 'R' Us. This program will continue to represent the Saskatchewan Safety Council at events upon request.
- Child restraint clinics continued to be one of the most frequent and popular projects undertaken by this program. In partnership with SGI, the Saskatchewan Institute on Prevention of Handicaps, and the Transportation Centre at the University of Saskatchewan, support is being given to parents and caregivers. The 2003 clinic season was exceptionally busy, with the same number of clinics as the previous year. However, the number of child restraints checked per clinic was far greater than any previous year to date. Over 2000 child restraints were checked throughout the province during 60 clinics. On average 33 child restraints were checked per clinic during the 2003 clinic season.
- The "ICR Insider" newsletter was sent to all volunteers and trainers, including enforcement personnel, public health nurses, and insurance agents. We are pleased that the "ICR Insider" is being recognized as a valuable resource to people involved in the field of child restraints.
- The Saskatchewan Interagency Committee on Child Passenger Safety continued to meet regularly to discuss child passenger safety issues. The Interagency Committee includes a variety of Saskatchewan agencies in planning and implementing new ideas in the promotion of child restraints across the province. The Committee addresses the issues of child seat legislation and education, provides a listing of child restraint resources, provides information and support on child restraint issues, and participates in the planning and implementing of child restraint clinics throughout the clinic season.
- This program continued its representation with the Saskatchewan Coalition on Bicycle Safety, which works to promote safe cycling and injury prevention in this province. The coalition addresses the issues of bicycle legislation and education, provides a listing of bicycle safety resources, information and support on bicycle safety issues, and participates in bicycle safety camps, displays and other events.





Occupation Division

The major activity of the Occupation Division in 2003 was the Industrial Safety Seminar. The 30th Annual event continued to be very popular, attracting 612 registered delegates. The seminar was held February 3, 4 & 5, 2003 at Queensbury Centre, Regina Exhibition Park.

As always, the trade show was a major highlight of the seminar. A total of 50 organizations displayed their products and services in 63 display booths, making our seminar one of the largest safety events in western Canada.



Educational sessions are the major component of the seminar, and we were pleased to offer 21 diverse topics. Keynote presentations were delivered by Dr. Robert Conn on the "Economic Burden of Unintentional Injuries in Saskatchewan", Doon Wilkins with an amusing presentation on safety titled "Moose on the Highway", Jeffery Vincoli on "Health and Safety at Ground Zero" and Tim Vandenbrink with a hilarious session on the "Humorous Side of Safety".

Concurrent sessions included such topics as Fatigue Management, Working Alone, Ladder Safety, Due Diligence, and the Psychological Effects of Trauma in the Workplace.

A technical track and a traffic track were also featured in 2003 and well received by delegates. Topics included Road Rage, Stopping Distances, Ladder Safety, Indoor Air Quality and more.

In addition, the Motivational Media Assemblies presentation "Under Pressure" was presented for seminar delegates as well as approximately 600 Regina and area high school students. Motivational Media also took the opportunity to deliver additional presentations to several Regina and area schools while they were here.

The second major area of activity for the division was program delivery. A total of 208 courses were offered with a total attendance of 1422 participants. The following is a listing of course statistics:



<u>Course</u>	<u># of Courses</u>	<u># of Participants</u>
Work Zone Traffic Accommodation Supervisor	13	132
WHMIS Instructor	0	0
WHMIS	29	518
TDG	4	45
First Aid/CPR	9	72
Fire School	0	0
Fire Fighting with Hand Portables	8	87
Introduction to Fire Extinguishers	6	80
Floor Warden Training	4	59
Forklift Instructor	3	14
Forklift Operator (in house)	121	444
Forklift Operator (direct)	15	30
Accident Investigation	—	—
Total	208	1422

Additional Activities

- In 2003, the Council entered into a partnership with SaskEnergy in which we will provide or broker all of SaskEnergy's compliance training. This represents the largest training project the Council has undertaken.
- The Council will, in consultation with SaskEnergy staff, determine programming needs in the different districts, schedule courses based on those needs and maintain course records and statistics.
- In the long-term, courses will be opened up to other companies and individuals in various areas of the province. We hope that with the development of this provincial system, courses will be more accessible to more people throughout the province.
- The Council took an active role in the promotion of North American Occupational Health & Safety Week. The kick-off event focused on young workers and a safety gear fashion show and fire extinguisher demonstration held at Cochrane High School. Labour Minister Deb

Higgins, representatives from the Safety Council, WCB and various government departments were invited to take part in the event. The response from the school was excellent and it is hoped to build on this start in future years.

- The Division participated on various committees to explore possible training opportunities.
- The Council again participated in the Saskatchewan Mine Rescue Competition. Council staff assisted in the Fire Fighting competition.
- Council staff also assisted at the Industrial Fire and Rescue Competition again in 2003.
- The Saskatchewan Safety Council renewed its membership with the Saskatchewan Process Industries Training Network and attended a number of meetings. It is hoped that our relationship with this group will continue to develop.
- The Canadian Society of Safety Engineering Professional Development Conference was held in Saskatoon in 2003. The Council assisted with this event on the planning committee.



Farm Division

The Saskatchewan Safety Council's Farm Division was busy promoting farm safety to our farmers and their families in 2003. The promotion of safety to our farming population is a key effort for the division and will continue to be a cornerstone of our efforts to reduce injuries in our farming population.

We are effectively using the media within the province to promote different safety messages ranging from harvest safety to hantavirus and children's safety. The response from the media in Saskatchewan is excellent and they are to be commended for their dedication to farm safety issues.

Additionally, we actively promoted farm safety directly to producers through trade fairs and other community events. In 2003, we participated in the Western Canadian Agribition and are planning to attend the 2004 Western Canada Farm Progress Shows. These two events are the largest farm events in Saskatchewan and Western Canada and are an excellent venue for us to promote different safety issues directly to farmers and their families.

Additionally, we participated in the 2003 and 2004 Canadian Agricultural Safety Week. This is a national farm safety week and the Saskatchewan Safety Council is one of the lead agencies for the promotion of safety during Canadian Agricultural Safety Week.

We are also active with the Saskatchewan Alliance for Agricultural Health and Safety. This umbrella organization provides an opportunity for farm safety organizations to network and join forces to more effectively use our resources to promote farm safety around Saskatchewan.

Power Pac Program

The Power Pac continued to experience growth and progress in 2003. Our partnership with SaskPower allows this program to fulfill its mandate of working together to achieve a safe Saskatchewan. We are also pleased to have SaskLabour as a partner in this exciting and unique endeavour.

The Power Pac Program continues to play a strong role in teaching our children to be safe in their everyday lives. The program, with its unique partnership of teenagers acting as public speakers, the Safety Council as the organizing agency and corporate sponsorships allowing us to set up and run an excellent program, has enabled us to design, build and maintain a program which truly makes a difference in saving lives and preventing injuries.



The 2002-2003 school year has been a time of continued growth for the program. Teachers continued to respond to our advertisements for the presentations in record numbers, indicating a real need and desire for this type of program. In total we reached 356 schools and agencies, delivering over 1300 presentations, and reaching over 43,000 students. This accounts for 33% of the children in Grade K-9 registered in schools of Saskatchewan. This program has become truly provincial in scope, with many new schools requesting visits.

The farm safety visits have continued to be part of rural communities safety efforts. Over the 2002-2003 school year, over 190 schools and agencies requested presentations. 33 students delivered over 600 presentations to over 22,000 children. Our active members come from all parts of the province and include: Regina, Saskatoon, Abbey, Battleford, Broadview, Rose Valley, Lucky Lake, Rosetown, Edam, Allan, Langham, Moose Jaw, Briercrest, Val Marie, Semans, Southey, Naicam, Vanguard, Davidson, Marcelin, Pleasantdale, Beechy, Cut Knife, Earl Grey, Pelly, Pense, and Flintoft.

Our urban/community safety program has continued to receive tremendous response from teachers. We had record visits in Regina and area, Saskatoon and area, Moose Jaw, North Battleford, Prince Albert, Estevan and Weyburn. In addition, we offered the presentations to northern communities and were pleased to deliver presentations in Isle a la Crosse, Beauval, Buffalo Narrows, Creighton, and Meadow Lake.

<i>Visits:</i>	<i># of Schools</i>	<i># of Presentations</i>	<i># of Students</i>
Urban	162	682	21,126
Rural	<u>194</u>	<u>635</u>	<u>22,580</u>
Total	356	1317	43,706

The success of the Power Pac program over the last year has been amazing. We have passed the 110,000 student mark during this school year, marking a milestone that we can all be proud of. The program continues to grow and expand and adapt to meet the needs of students in all parts of the province. We are proud of the partnership between SaskPower and the Saskatchewan Safety Council, which enables us to truly make a difference.



Home and Community Division

The Council's Home & Community Division is pleased to report that we achieved some successes over this past year in our overall effort to revitalize the division and to raise the general level of safety and health awareness in this province. Community outreach on a variety of safety issues and contributions to safety projects are key efforts of this division and in the past year, we stepped up those efforts. New issues emerged, others required ongoing promotion, and others evolved, as evidenced by our achievements over the past year:

- After a brief hiatus, we were pleased to hold our first official division meeting in June 2003. We have a great working committee in place, with representation from Regina Qu'Appelle Health Region, Acquired Brain Injury Project, Health Canada, Saskatchewan Institute on Prevention of Handicaps, Saskatchewan Health, Office of the Fire Commissioner, and Saskatoon and District Safety Council. We look forward to welcoming new partners as time goes on. At the meeting, we established general priorities with an eye toward holding a strategic planning session in October. This session took place in Saskatoon. We discussed general guidelines for the division, who the division should serve, what it can do and what areas it should devote time, energy and resources. This will be re-evaluated on an on-going basis as the division grows. Thank you to all division members for your wisdom and insight in this process.
- In keeping with our mandate to develop partnerships, the division participated in several community events in 2003 to promote a number of public safety issues. We actively participated in *Safe Kids Week*, which was held June 2 – 8, 2003 and focused on product safety for children. We held a news conference and product roundup, partnering with Safe Kids Canada, Southland Mall, the Leader Post,



Health Canada, 620 CKRM, Lite92 FM and 104.9 the Wolf. Media response was tremendous, and we thank them for covering this important issue. A special thank you goes to Patricia Lewis at Health Canada and Dr. Oscar Rivera, head of pediatrics in the Regina Qu'Appelle Health Region, for lending their expertise on this topic.

- We partnered with the Council's Power Pac program by setting up a display at the ***Rick Hanson Wheels in Motion*** fundraiser in June. Regina was named Canada's model event from 200 events held across Canada, so we were pleased to be a part of that new initiative.

- In August, we participated in SGI's ***Play It Safe Day*** at Taylor Field with a number of other partners. Children and parents visited safety displays and watched the Saskatchewan Roughriders practice. We had a great turnout for this event and everyone had fun while learning about different safety topics.



- In partnership with SGI and the Regina Qu'Appelle Health Region, we assisted in a bike helmet usage survey in September. The collected data will be used to get a picture of bike helmet usage in this area and to communicate the need for bike helmet legislation and education. More data will be collected and tabulated in spring 2004.
- In October, we set up a display at the Health Region Population Health Promotion Contacts meeting. This was a good opportunity to introduce the Council to these frontline injury prevention counterparts and make contacts for future projects.
- We submitted information to the Regina Qu'Appelle Health Region to update its inventory of injury prevention activities for children and youth in Regina and area. This will enable groups and individuals to learn what resources are available to meet their injury prevention needs.
- In December, the Alzheimer Society invited us to join their steering committee for ***Brain Awareness Week***, to be held March 15 – 21, 2004. Our contribution will be along the lines of brain injury prevention, such as the use of helmets in biking, hockey, in-line skating, scooters, etc. This will only be the second year for the campaign so it's a good opportunity for us to become involved.
- The ***Babysitting Course*** continued to do well in 2003. We sold a total of 3,742 student kits and 98 instructor kits. This course remains one of our most popular programs and we will be looking for ways to promote the course further in 2004.

- We continued to offer a ***Boating Safety*** program in 2003. The goal is for the student to obtain his/her Pleasure Craft Operator Card as required by the Canadian Coast Guard. This is a home study program that is offered in two different formats, either written manual or CD-ROM. In both cases the student proceeds at his/her own speed with no set time limit. Testing can also be done at the Council office.
- Requests for educational materials continued to come in. We provided free children's activity books on topics such as home alone, fires, school bus safety, playground safety, bicycles, railway safety, traffic safety, etc. Teachers find these materials especially useful in their safety curriculum, and many parents and children pick them up at displays and events.
- Our media presence continued throughout the year. Our messages are very well received and a wide range of interviews took place on subjects such as cribs, baby walkers, school safety, Halloween safety, in-line skating, scooters and skateboards, weather safety, animal bites, camping, biking, winter recreational safety, and sport safety. This helped put safety in the public eye and we are pleased to have a role in this effort.

In closing, it has been an exciting year as this division grows and earns a place as a valuable contributor to injury prevention in this province. We are proud of the steps we have taken and the partnerships we have made in 2003, and look forward to future opportunities.

MEMORIAL TRUST FUND

The Council's Memorial Trust Fund was established over 25 years ago, following a tragic farm fatality. A trust fund was established when people from the victim's community made donations to the Council. Each year the revenue generated from donations, interest income and fundraising activities is distributed. The major fundraiser for the Memorial Trust Fund is our annual ***Christmas Silent Auction***. In 2003 it raised \$2,534.00, an increase from 2002. Each year the Council also calls for proposals from groups who want to develop a safety-related project. Our policy is to disperse up to 80% of the fund's revenue. Based on the fund's present policy, the total amount that will be distributed will be \$4800. Three organizations received funding in 2003:



1. \$1,500 to the Lifesaving Society to create a traveling puppet show that would tour the province promoting water safety.
2. \$1,800 to the Canadian Red Cross to produce and distribute ice safety information.
3. Up to \$1,500 to the Parkland Ambulance Care Ltd. to develop a concussion in sport injury program, based on the trustees receiving and approving a program outline, a detailed budget of expenditures and the Council retaining the program distribution rights for the province.

MANAGEMENT RESPONSIBILITY FOR FINANCIAL REPORTING

To the members of the Saskatchewan Safety Council:

Management has the responsibility for preparing the accompanying financial statements and ensuring that all information in the annual report is consistent with the statements.

This responsibility includes selecting appropriate accounting principles and making objective judgements in accordance with generally accepted accounting principles.

In discharging its responsibilities for the integrity and fairness of the financial statements and for the accounting systems from which they are derived, management maintains the necessary system of internal controls designed to provide assurance that transactions are authorized, assets are safeguarded and proper records are maintained.

While ultimate responsibility for financial statements lies with the Board of Directors, auditors are appointed. They have full and free access to the records of the Council as well as all staff. These auditors report directly to the members and their report follows.

Regina, Saskatchewan
February 16, 2004



Wayne Summach, President

Regina, Saskatchewan
February 16, 2004



Harley P. Toupin, Executive Director

FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2003



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SASKATCHEWAN

AUDITOR'S REPORT


To the Members of the Saskatchewan Safety Council

I have audited the statement of financial position of the Saskatchewan Safety Council as at December 31, 2003 and the statements of operations and changes in fund balance and cash flows for the year then ended. These financial statements are the responsibility of the Council's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In my opinion, these financial statements present fairly, in all material respects, the financial position of the Saskatchewan Safety Council as at December 31, 2003 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Regina, Saskatchewan
February 16, 2004


Fred Wendel, CMA, CA
Provincial Auditor

**SASKATCHEWAN SAFETY COUNCIL
STATEMENT OF FINANCIAL POSITION
As at December 31**

	<u>2003</u>	<u>2002</u>
ASSETS		
Current assets		
Cash	\$ 137,274	\$ 445,617
Temporary investments and accrued interest (Note 4)	291,654	9,429
Long-term investments due within one year (Note 4)	28,548	26,000
Accounts receivable	30,662	21,649
Grants receivable	10,836	18,946
Inventories	38,639	26,442
Prepaid expenses	8,206	10,184
	<u>545,819</u>	<u>558,267</u>
Long-term investments (Note 4)	<u>313,007</u>	<u>243,330</u>
Capital assets (Note 6)	<u>39,545</u>	<u>33,989</u>
	<u>\$ 898,371</u>	<u>\$ 835,586</u>
LIABILITIES AND FUND BALANCE		
Current liabilities		
Accounts payable	\$ 40,891	\$ 50,961
Accrued salaries and benefits	36,209	40,934
Deferred revenue (Note 8)	<u>139,599</u>	<u>131,666</u>
	<u>216,699</u>	<u>223,561</u>
Fund balance		
Appropriated (Note 3)	282,757	257,890
Unappropriated (Note 5)	<u>398,915</u>	<u>354,135</u>
(Statement 2)	<u>681,672</u>	<u>612,025</u>
	<u>\$ 898,371</u>	<u>\$ 835,586</u>

(see accompanying Notes to the Financial Statements)

SASKATCHEWAN SAFETY COUNCIL
STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCE
Year Ended December 31

	Budget 2003 (Note 10)	Operating 2003	Appropriated Funds 2003	Total 2003	Total 2002
Revenue:					
Safety promotion and research programs	\$ 597,050	\$ 528,137	\$ —	\$ 528,137	\$ 593,575
General operating grants					
Saskatchewan Government Insurance					
Operating	100,000	100,000	—	100,000	100,000
Snowmobile	20,000	20,000	—	20,000	20,000
Community Traffic Safety	65,700	65,700	—	65,700	65,750
Department of Highways	10,000	10,000	—	10,000	10,000
Other grant revenue	207,600	212,299	—	212,299	164,388
Membership contributions	47,500	43,865	—	43,865	45,535
Investment income	24,000	14,258	12,961	27,219	22,860
Other revenue	31,000	34,686	—	34,686	39,001
Donations	19,000	19,729	15,283	35,012	33,438
Total Revenue (Schedule 1)	1,121,850	1,048,674	28,244	1,076,918	1,094,545
Expenses:					
Advertising and Publicity	51,940	53,705	—	53,705	58,870
Amortization	2,300	14,878	—	14,878	14,150
Bad Debt	—	550	—	550	—
Bingo	—	4,549	—	4,549	12,871
Conferences and Meetings	86,060	75,046	—	75,046	79,544
Equipment, Maintenance and Supplies	68,750	57,198	—	57,198	62,202
Insurance	9,500	6,977	—	6,977	6,767
Instructor fees	107,000	82,492	—	82,492	98,082
Memorial Trust	—	—	3,377	3,377	3,461
Other	2,000	8,597	—	8,597	12,297
Printing and Postage	49,860	21,089	—	21,089	27,877
Professional fees	44,800	35,161	—	35,161	47,411
Program Development and Supplies	54,900	30,179	—	30,179	33,256
Memberships	1,145	2,316	—	2,316	2,263
Rent	57,160	54,881	—	54,881	63,160
Salaries	506,784	472,132	—	472,132	489,346
Travel	53,760	57,073	—	57,073	78,487
Utilities	21,960	19,164	—	19,164	15,212
Vehicle	3,550	7,907	—	7,907	5,008
Total expenses (Schedule 1)	1,121,469	1,003,894	3,377	1,007,271	1,110,064
Excess of revenue over expenses (expenses over revenue)	\$ 381	44,780	24,867	69,647	(15,519)
Fund balance, beginning of year		354,135	257,890	612,025	627,544
Transfers					
Contingency reserve (Note 3)		—	—	—	—
Fund balance, end of year		\$ 398,915	\$ 282,757	\$ 681,672	\$ 612,025

(see accompanying Notes to the Financial Statements)

**SASKATCHEWAN SAFETY COUNCIL
STATEMENT OF CASH FLOWS
Year Ended December 31**

Statement 3

	<u>2003</u>	<u>2002</u>
Cash flows from:		
Operating Activities:		
Cash received from Safety Promotion and Research Programs	\$ 518,574	\$ 602,555
Cash received from Grants	424,042	366,823
Cash received from Membership Contributions	43,865	45,535
Cash received from Investments and Other	61,905	61,861
Cash received from Donations	35,012	33,438
Cash paid to employees	(476,857)	(490,950)
Cash paid to suppliers	<u>(540,000)</u>	<u>(600,825)</u>
Cash provided by operations	<u>66,541</u>	<u>18,437</u>
Investing Activities:		
Purchase of capital assets and leasehold improvements	(20,434)	(11,243)
Purchase of long-term investments	(101,819)	(3,587)
Sale of long-term investments	29,594	426
Net (purchase) sale of temporary investments	<u>(282,225)</u>	<u>196,635</u>
Cash (used in) provided by investing	<u>(374,884)</u>	<u>182,231</u>
Increase (decrease) in cash	(308,343)	200,668
Cash, beginning of year	<u>445,617</u>	<u>244,949</u>
Cash, end of year	<u>\$ 137,274</u>	<u>\$ 445,617</u>

(see accompanying Notes to the Financial Statements)

**SASKATCHEWAN SAFETY COUNCIL
NOTES TO THE FINANCIAL STATEMENTS
December 31, 2003**

1. Incorporation of Saskatchewan Safety Council

The Saskatchewan Safety Council (the Council) is incorporated pursuant to *The Non-profit Corporations Act, 1995*. The Council is a registered charity dedicated to preventing injuries and fatalities in the Province.

2. Significant Accounting Policies

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles. Significant accounting policies are summarized as follows:

a) Revenue Recognition

The Saskatchewan Safety Council uses the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

b) Fund Accounting

Revenues and expenses related to program delivery, membership, and administration activities are reported in the operating fund.

Revenues and expenses related to restricted donations, special research, and safety programs are reported in the appropriated funds. See also Note 3.

c) Capital Assets

Each capital asset purchase costing more than \$500 is capitalized and amortized on a straight-line basis over its useful life (5 years). Donated capital assets are recorded at fair value, and amortized on a straight-line basis over their useful lives (3 to 5 years).

Leasehold improvements, which cost more than \$500, are capitalized and amortized on a straight-line basis over the lesser of the useful life of the improvements or the remaining lease term.

d) **Safety Promotion and Research Programs - Development Costs**

The Council follows the policy of charging program development costs to current year's expense.

e) **Safety Promotion and Research Program Expenses**

Program expenses include only direct charges including amortization charges relating to the programs. With the exception of Farm General, Farm Safety, Home & Community General, Babysitter Training, Traffic General, Snowmobile, and Community Traffic Safety where grant proceeds are received to fund salary expenses of these programs, salary and other general administrative costs are reflected as administration expenses.

f) **Deferred Revenue**

Deferred revenue represents the cash received for seminars and conferences to be conducted after year-end. It also includes funding received for research programs occurring in the following year. Restricted contributions for the purchase of capital assets are deferred and recognized as revenue on the same basis as the amortization expense related to the acquired capital assets.

g) **Inventory**

The inventory of manuals and course materials is valued at cost, determined on a first-in, first-out basis.

h) **Investments**

Investments are valued at cost.

i) **Accrued Salaries and Benefits**

The Council recognizes banked vacation and time in lieu of overtime in the period that it is earned by employees.

3. **Appropriated Fund Balance**

The appropriated funds consist of cash and the investments shown in Note 4.

a) **Contingency Reserve.** The contingency reserve is for unforeseeable expenses. The objective of the reserve is to maintain a balance of \$200,000. Up to 15% may be invested in low risk, high quality, non-guaranteed investments.

b) **Memorial and Other Donated Funds.** The Council's Memorial Trust Fund Policy requires memorial and other donations, plus interest, to be kept separate from other funds. These are used for special research and safety programs in injury prevention. Certain Council board members have been appointed as trustees to administer these funds.

Changes to the appropriated fund balance during the year are as follows:

	Contingency Reserve	Memorial & Other Donated Funds	Total 2003	Total 2002
Appropriated fund balance, beginning of year	\$ 204,165	\$ 53,725	\$ 257,890	\$ 258,419
Transfers from (to):				
Unappropriated fund balance	—	—	—	(10,431)
Interest	9,385	3,576	12,961	13,263
Donations	—	15,283	15,283	100
Expenses	—	(3,377)	(3,377)	(3,461)
Appropriated fund balance, end of year	\$ 213,550	\$ 69,207	\$ 282,757	\$ 257,890

4. Investments

Investments consist of term deposits, bond coupons, bonds, and low risk, high quality, non-guaranteed investments. Details of their significant terms and conditions and effective interest rates are shown below. The carrying values are essentially the same as the principal values and therefore the effective rates are not materially different from the coupon rates. The fair value of the investments at December 31, 2003, which approximates market value, is \$639,902 (2002 - \$284,513).

	2003		2002	
	Carrying Value	Effective Rate	Carrying Value	Effective Rate
Temporary investments & accrued interest	\$ 291,654	—	\$ 9,429	—
Long-term investments due within one year	28,548	2.63–5.00%	26,000	6.05%
Bonds				
Province of Saskatchewan				
- Series VIII, due July 15, 2004	—	—	14,500	5.00%
- Series IX, due July 15, 2005	203,100	5.75%	203,100	5.75%
- Series XI, due July 15, 2007	14,584	3.25%	—	—
- Series XII, due July 15, 2008	72,862	3.00%	—	—
Government of Canada				
- CS50 Escalator, due Nov. 1, 2007	1,000	1.75%	1,000	2.00%
- CS51 Escalator, due Nov. 1, 2008	1,000	7.25%	1,000	7.00%
Province of Ontario				
- PRN, due Apr. 1, 2009	—	—	3,000	3.63%
Common Shares				
- Pro AMS	10,461		10,730	
Mutual Funds				
- Manulife Fidelity Canada	10,000		10,000	
Total long-term investments	313,007		243,330	
Total investments	\$ 633,209		\$ 278,759	

5. Unappropriated Fund Balance

The unappropriated fund balance represents the accumulated excess of revenue over expenses, which have not been designated for specific purposes by resolution of the Board of Directors.

6. Capital Assets

	2003		2002	
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Office & Safety				
Promotion Equipment	\$ 129,246	\$ 91,251	\$ 37,995	\$ 29,489
Film	512	512	—	—
Leasehold Improvements	15,294	15,294	—	—
Donated Capital Assets	15,730	14,180	1,550	4,500
	<u>\$ 160,782</u>	<u>\$ 121,237</u>	<u>\$ 39,545</u>	<u>\$ 33,989</u>

Total amortization expense including amounts classified as program expenses during 2003 was \$14,878 (2002 - \$14,150).

7. Financial Instruments

A financial instrument is any contract that gives rise to both a financial asset of one party and a financial liability or equity instrument of another party. The Saskatchewan Safety Council has the following financial instruments: accounts receivable, grants receivable, investments, and accounts payable. The following paragraphs disclose the significant financial aspects of these financial instruments.

a) Significant Terms and Conditions

There are no significant terms and conditions associated with the financial instruments that may affect the amount, timing, and certainty of future cash flows.

b) Interest Rate Risk

There is no interest rate risk associated with accounts receivable, grants receivable or accounts payable. Due to the short-term nature of the temporary investments, the interest rate risk is minimal.

The Council is exposed to interest rate risk from the potential change in value of long-term investments due to fluctuations in market interest rates. As market interest rates fluctuate, the market value of bonds move in the opposite direction.

c) Credit Risk

The Saskatchewan Safety Council is exposed to credit risk from potential non-payment of accounts receivable and grants receivable. Most of the Council's receivables are from provincial and federal governments. Therefore, the credit risk related to receivables is minimal.

Most of the Council's investments are provincial and federal government term deposits, bond coupons and bonds. Therefore, credit risk for investments is minimal.

d) Fair Value

For accounts receivable, grants receivable and accounts payable, the carrying amounts approximate fair value due to the immediate or short-term nature of these financial instruments.

For investments, fair value is considered to approximate the quoted market values on a recognized stock exchange based on the latest bid price.

8. Deferred Revenue

As of December 31, 2003, deferred revenue was \$139,599 (2002 - \$131,666). This amount includes a grant from SaskPower of \$92,024 for the Power Pac Program (of which \$2,024 was used for the purchase of capital assets in 2001). The remaining amount consists of revenue received from various organizations for courses and services being offered in 2004.

9. Commitments

In December of 1999, the Council entered into a 5-year lease agreement. The Council is committed to future lease payments of:

2004	\$16,042
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10. Budget

The budget was approved by the Council's Board of Directors on October 3, 2002.

11. Comparative Information

Certain 2002 balances have been reclassified to conform with the current year's presentation.

Schedule 1

**SASKATCHEWAN SAFETY COUNCIL
SCHEDULE OF REVENUE AND EXPENSES BY PROGRAM
Year Ended December 31**

	Budget 2003 (Note 10)			Actual 2003		Actual 2002	
	Revenue	Expenses	Net Income (Loss)	Revenue	Expenses	Net Income (Loss)	Net Income (Loss)
Administration	\$ 222,500	\$ 345,904	\$ (123,404)	\$ 222,377	\$ 382,122	\$ (159,745)	\$ (122,471)
Farm General	48,000	54,775	(6,775)	33,470	23,817	9,653	(8,164)
Farm Safety	140,000	124,038	15,964	158,782	128,094	30,688	(1,984)
Home & Community General	—	3,804	(3,804)	2,882	6,977	(4,115)	(4,403)
Babysitter Training	21,500	10,300	11,200	28,223	3,709	22,514	23,874
Elmer	—	—	—	188	103	85	38
Occupational General	—	110,080	(110,080)	10,000	100,177	(90,177)	(101,191)
Accident Investigation	2,000	1,000	1,000	820	284	536	425
Fire Control	18,000	8,970	9,030	28,797	15,542	13,255	4,031
Fire Control School	12,000	9,130	2,870	—	238	(238)	(510)
First Aid & CPR	10,000	5,600	4,400	9,259	3,738	5,523	904
Forklift Instructors	9,000	4,200	4,800	7,085	2,942	4,143	8,235
Forklift Operators	30,000	14,800	15,400	16,952	8,191	8,761	17,886
Industrial Seminar	208,000	103,000	103,000	199,222	94,855	104,367	77,826
Occupational, Health & Safety	—	—	—	—	148	(148)	—
Occupational Workshops	10,000	5,000	5,000	6,141	3,888	2,253	3,405
Safety Audits	1,500	500	1,000	945	118	827	2,284
Safe Lifting	1,000	400	600	—	—	—	—
Transportation of Dangerous Goods (TDG)	3,000	1,000	2,000	1,505	729	776	10,688
Workplace Hazardous Materials Information System (WHMIS)	7,000	2,200	4,800	8,832	1,832	4,900	9,075
TDG/ WHMIS	900	400	500	—	5	(5)	598
WHMIS Instructor	3,000	1,450	1,550	350	—	350	2,948
Work Zone	28,000	14,000	14,000	28,733	17,447	11,286	22,113
Traffic General	—	52,158	(52,158)	—	40,098	(40,098)	(52,619)
55 Alive	20,000	14,450	5,550	18,008	5,372	10,634	(376)
Defensive Driving Course (DDC)	59,350	24,310	35,040	42,345	15,298	27,047	38,407
Professional Driver Improvement Course (PDIC)	5,850	3,250	2,400	6,098	3,638	2,460	(537)
DDC/ PDIC Instructor Expense	6,250	4,900	1,350	11,510	10,818	892	2,374
Driver Audit	30,500	17,810	12,690	8,227	4,290	1,937	8,373
Injury Prevention Symposium	27,000	18,650	8,350	24,018	21,833	2,385	4,954
Motorcycle Training	41,900	36,775	5,125	51,281	29,517	21,764	9,114
Operation Lifesaver	7,000	5,650	1,150	5,371	4,321	1,050	2,875
Ride On	4,000	1,800	2,200	—	—	—	4,281
School Bus Training	5,800	5,300	500	2,218	3,092	(874)	6,689
Winter Survival	4,900	3,025	1,875	2,245	2,235	10	184
Skid Smart	—	—	—	5,700	1,527	4,173	—
Snowmobile	62,800	51,750	11,050	51,412	30,783	20,629	8,612
Roadsmart	73,300	60,082	13,208	65,700	57,415	8,285	2,479
Buckle Up Baby	—	1,200	(1,200)	—	1,028	(1,028)	(1,327)
	<u>\$1,121,850</u>	<u>\$1,121,486</u>	<u>\$ 364</u>	<u>\$1,048,674</u>	<u>\$1,003,894</u>	<u>\$ 44,780</u>	<u>\$ 125,421</u>