

# Community Safety Sponsorship

## Introduction

Preventable injuries continue to affect quality of life and take the lives of loved ones throughout our province. As a result, family celebrations are missed, memories are lost, and contributions to community and workplaces are cut short. With your support, the Council aims to reduce the number of these preventable injuries through education and training.

**Since 1955**, the Saskatchewan Safety Council has developed resources and training in an effort to reduce the frequency and severity of injuries in the province of Saskatchewan.

The Saskatchewan Safety Council is a **non-profit registered charity** supported through membership contributions, donations, **sponsorships**, training and event revenues.

Revenues from consulting services, fee-for-service workplace training, traffic safety training, and events are also dedicated to the development and delivery of **free community injury prevention programs and resources for those in high-risk demographics**.

## Priorities

Strategically, Council efforts are focused on the prevention of injuries that take place in the **home**, on the **roads**, while taking part in **recreational** activities, and at **work**.

Council priorities are:

- **Children and Youth**
- **Indigenous Peoples**
- **New Canadians**
- **Seniors**
- **those who live in rural settings** in Saskatchewan.

Each year, the Council hosts hundreds of in-person and online, paid **and free**, training programs and events. Annual participant numbers reach well over 15,000 individuals who reside in **communities throughout Saskatchewan**.

 Saskatchewan Safety Council

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[www.sasksafety.org](http://www.sasksafety.org)

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# Community Safety Sponsorship

Community safety level sponsorship supports the in-person delivery of injury prevention programs and resources in your community. Sponsors may select any mix of the following four Community Safety Events and are encouraged to advocate for and co-promote the events alongside the Council.

- **Amazing Safety Quest**
- **Babysitter Training**
- **Mature Driver Refresher Course**
- **Safe-Tea**

## Sponsorship Levels

**There are three Community Safety sponsorship levels. The support costs and benefits for each level are outlined below and based on a minimum 3-year commitment.** Alternatively, businesses and individuals may donate, choose to support at our organizational-level, or become a sponsor of one of our annual events.

**Community Safety Advocate** - \$2,500 per year

- 1 Community Safety Event per year for 3 years

**Community Safety Promoter** - \$5,000 per year

- 2 Community Safety Events per year for 3 years (6 events total)

**Community Safety Champion** - \$10,000 per year

- 4 Community Safety Events per year for 3 years (12 events total)

**Examples:** A **Community Safety Promotor** may elect to play host in their community and advocate for an Amazing Safety Quest and Mature Driver Refresher Course in years one and three, with each year hosted in a different community, and a Babysitter Training event and Safe-Tea for the second of their 3-year commitment.

A **Community Safety Advocate** may want to support a unique event in their community for each of their three years of their commitment.

A **Community Safety Champion** may host all four events for three consecutive years in the same community.

**Note:** Community safety events are customizable for your community. Topics related to specific industries or recreational activities may also be arranged.

# Sponsorship Acknowledgement

- Wherever applicable and or deemed appropriate, corporate sponsorship is recognized during presentations with “thank-you announcements”, and visually throughout the event(s) with the placement of sponsor logo in digital program materials or on printed collaterals.
- Each event participant receives a co-branded
- All sponsorships are acknowledged with posts on social media pages and in emails sent to Council subscribers.
- Hyperlinked Logo on SSC Homepage scrolling sponsor banner
- Recognition within Council’s Annual Report

# Event Information

## AMAZING SAFETY QUEST

The Amazing Safety Quest is a non-timed, station-based obstacle course in which each of the customizable interactive activity stations provide information on, strategies for, and reinforcement of, an injury prevention principal.

For community safety events, the Council works with the community to develop age-appropriate activities and instruction suited to the recreational activities and job or workplace duties found throughout the community and surrounding area.

Stations are typically manned by volunteers from businesses throughout the community.

The goal of hosting an Amazing Safety Quest is the creation of a culture of safety within a Saskatchewan community whereby, regardless of the type of activity, for work or recreation, the greatest emphasis is placed on personal safety and the reduction of the frequency and severity of preventable injuries.



## **BABYSITTER TRAINING COURSE**

Hosting a Saskatchewan Safety Council Babysitter Training event in your community is an excellent way to prepare young adults for the important demands of the job.

The goals of the Babysitter Training are to provide the student with up-to-date child care information, the tools to properly communicate with parents, the knowledge for preventing and treating injuries, and managing any other challenges that may arise.



## **COMMUNITY SAFE-TEA EVENT**

The Safe-Tea is an informal speaker series created to deliver information and host discussions about home fall prevention, fraud prevention, and the benefits of the Mature Driver Refresher program.

The Safe-Tea focuses on building awareness and delivering safety information to seniors in a clear and concise manner.

Safe-Tea focuses not only on seniors but on their families, caregivers, and community service providers.

A Safe-Tea is an exciting new way to build positive and supportive relationships between seniors in their community.



## MATURE DRIVER REFRESHER COURSE

Traffic incident prevention is and has always been a priority for the Safety Council. Thanks to sponsorships, we continue to offer our Mature Driver Refresher Course (previously known as 55 Alive) completely free of charge to those 55 years of age and older who wish to enroll.

This course helps to broaden the participant's independence by helping them travel around their communities in a safer way. It may also reduce the burden placed on family members who may be relied upon for their transportation, or, relieve some of the stresses that come with every time a loved one gets behind the wheel.



**Many thanks to the support of donors, members,  
and the following multi-year organizational-level sponsors.**

