

# 53<sup>rd</sup> Saskatchewan Safety Seminar

## Trade Show Information and Registration Package



 Saskatchewan Safety Council

 /sasksafetycouncil  @SkSafetyCouncil  /company/saskatchewan-safety-council

[www.sasksafety.org](http://www.sasksafety.org)

1.855.280.7115



**When:** In person February 3–5, 2026 (Note: Trade Show is open February 3-4 Only)

**Where:** World Trade Centre at Prairieland Park, Saskatoon, Saskatchewan, Canada

Our trade show has a long history of being sold out of exhibit space early. For 2025, we had several exhibitors on a wait-list. If you would like to be a part of the 2026 Safety Seminar, we encourage you to **register early!**

The format of the show will be similar to previous years with a variety of speakers, technical sessions and a large trade show area.

**10' x 10' display booth fee includes:**

- Soup and Sandwich lunch for 2 staff per booth space both days
- Wi-Fi Connection for checking emails and messages
- 1 – 6' foot skirted table, curtaining and 2 chairs per booth
- Electrical service (2 standard 110 voltage outlets)
- Carpet
- Listing in the online Conference Guide



Additional display booth items (i.e. additional tables, display boards, etc.) can be arranged through Handy Special Events. A separate package with all available options, pricing for additional items and logistical support will be available October 20, 2025, for your planning needs.

Additional power can be arranged through the event venue for a fee if required. Contact [events@sasksafety.org](mailto:events@sasksafety.org) to inquire further about this option.

**Material Handling:**

Prairieland Park will not accept shipments before or during the event. Arrangements can be made Handy Special Events for material handling. Details will be available October 20, 2025, for pre-shipping instructions and costs.

Due to high traffic volumes and to ensure everyone's safety, **there will not be a forklift available** during set-up or tear down times. Arrangements can be made with Handy Special Events for heavy or awkward loads to be delivered to your booth.

Vendors are welcome to carry in their display items by hand or by using hand carts if it is safe to do so. Vehicles will be able to unload by hand at a loading door in the Trade Show Hall.

### **Limited wireless internet:**

Wireless internet will be supplied to the trade show area; however, the quality of these connections will vary depending on the load and number of users.

If internet is critical to your operations during the event, it is recommended that you arrange a direct internet connection at your cost through the facility.



## **CALL FOR PRESENTATIONS AND DEMONSTRATIONS**

### **Technical Sessions:**

The Saskatchewan Safety Council will be including a technical track at the Saskatchewan Safety Seminar. This is a 60 to 75-minute session, sponsored and presented by some of our trade show vendors. **Deadline for presentation submissions is September 2, 2025.**



Approved sessions will be listed on the preliminary and final agendas as part of the Seminar program and agencies delivering these presentations will be listed as Sponsors-in-Kind of the event with logo recognition on the event sponsor scroll.

These presentations are to be generic in nature (i.e. not product specific, not a sales pitch). This is an excellent opportunity for you or your company to engage with a number of safety practitioners and support the event.

**If you or your company would be interested in delivering a PRESENTATION**

At the 53<sup>rd</sup> Annual Saskatchewan Safety Seminar, please forward a proposal (one page or less), including a title and description of **PRESENTATION** and short bio of the presenter (for presentations only) to [events@sasksafety.org](mailto:events@sasksafety.org) by September 2, 2025.

**\*\*Please pass this information on to those who may be interested within your organization\*\***

**TRADE SHOW SCHEDULE**

<b>Monday, February 2, 2026</b>	Set-up	12 noon – 6:00 pm
<b>Tuesday, February 3, 2026</b>	Set-up(no overhead door access)	6:30 am – 7:30 am
	Trade Show Open for Delegates	7:45 am – 4:30 pm
<b>Wednesday, February 4, 2026</b>	Trade Show Hours	7:45 am – 3:15 pm
	Trade Show Open House	9:00 am – 3:15 pm
<b>***** Displayers are encouraged to invite clients and the public to the FREE Trade Show Open House***</b>		
<b>Wednesday, February 4, 2026</b>	Take Down Displays	3:30 pm – 6:00 pm

### **Event Attendance and Audience:**

Tuesday February 3<sup>rd</sup> is reserved for paid delegates representing various industries from Saskatchewan and Western Canada. Delegates typically include various roles of Managers (Safety, HR, Operations) and Occupational Health Committee Co-Chairs.

Wednesday February 4<sup>th</sup> includes the paid delegates along with a public open house where anybody can attend the trade show free of charge from 9:00am to 3:15. We encourage all trade show exhibitors to promote the free open house to their perspective clients.

### **Trade Show Staffing:**

It is preferred, but not required, to have staff at your display during the entire event. We ask that the display is setup during the full trade show times even if staff are not present.

### **Insurance:**

Neither the Saskatchewan Safety Council nor Prairieland Park will accept responsibility for injuries to persons, loss of or damage to products, exhibits, equipment or decorations by fire, theft, vandalism or any other cause while in the building or on the grounds. Exhibitors must provide adequate insurance for their own personnel, exhibits and materials against all such hazards.

### **Early Registration:**

As a benefit for your past support we allow previous exhibitors a chance to secure display space prior to registering new exhibitors. If you would like to be a part of the 2026 Saskatchewan Safety Seminar, we encourage you to register early!

If you were at the 2025, 52<sup>nd</sup> Annual event, you can **secure show space at the 2025 price** by registering on or **before April 30, 2025**. May 1st new registrations will be admitted at the 2026 price, and trade show space will be on a first come, first serve basis, assigned by the trade show coordinator.

**Saskatchewan Safety Seminar Future Dates:**  
**2027** February 2, 3 and 4, Prairieland Park, Saskatoon  
**2028** February 8, 9 and 10, TBD

**Thank you!**

## **SPONSORSHIP OPPORTUNITIES AVAILABLE!**

Want even more brand exposure to delegates? Let them see your brand highlighted across the event and online!

Sponsorships are an excellent way to bring your brand to the forefront during the event.

Multiple levels are available that can fit into any budget.

### **PLATINUM SPONSOR (only 3 sponsorships available): \$15,000**

- All platinum sponsors are expressly acknowledged within the event registration confirmation email sent to all delegates
- Sponsor may provide, for inclusion in the delegate Orientation, a video message of up to 2 minutes indicating why they sponsor the event or why safety is important to their organization
- Opportunity for company representative to speak during sponsored meal event
- Opportunity to provide 1-page PDF for distribution to registered delegates
- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls that run prior to all presentations
- Represented in event app
- 7 complimentary tickets to the Saskatchewan Safety Seminar (Value: \$5,565)
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo displayed during sponsored lunch
- Logo cycles during keynote speaker sessions
- Logo included in the Council's annual report

### **GOLD SPONSOR (only 4 sponsorships available): \$7,500**

- Opportunity for the placement of an advertisement/commercial (max. 1 minute: provided by sponsor) in a keynote session
- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls prior that run to all presentations
- Represented in event app
- Opportunity to provide 1-page PDF for distribution to registered delegates
- 5 complimentary tickets to the Industrial Safety Seminar (Value: \$3,975)
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo cycles during keynote speaker sessions
- Represented in event app
- Logo included in the Council's annual report

### **SILVER SPONSOR: \$2,500**

- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls that run prior to all presentations
- Represented in event app
- 2 complimentary tickets to the Industrial Safety Seminar (Value: \$1,590)
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo included in the Council's annual report

### **BRONZE SPONSOR: \$750**

- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls that run prior to all presentations
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo included in the Council's annual report

**As a Registered Canadian Charity** this event is a primary fundraiser for our ongoing community activities. If you are interested in further ways to support and showcase your brand within our efforts to create a province of safety excellence, please visit

<https://www.sasksafety.org/support-us.html>



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## Trade Show Registration

### Registration Contact Information

Name of organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ P.O. Number: \_\_\_\_\_

Email: \_\_\_\_\_

Billing email (If applicable): \_\_\_\_\_

\*Please note all correspondence regarding your booth will be sent to the above information\*

### Public Information for Displayer Guide listing and Event App

Name of organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

LinkedIn: \_\_\_\_\_ Other: \_\_\_\_\_

**Please include company logo image file with application to be included in the conference App listing.**

Please include a brief description of your organization for the Exhibitor’s Guide and Directory (40 words or less, if description exceeds 40 words it will be edited as needed)

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**The Saskatchewan Safety Council reserves the right to allocate space.**

___ 10' x 10'	<b>Total = \$1,200.00</b> Early Bird: \$1,145	Single Booth
___ 20' x 10'	<b>Total = \$2,300.00</b> Early Bird: \$2,190	Double Side by Side Booths
___ 30' x 10'	<b>Total = \$3,450.00</b> Early Bird: \$3,285	Triple Side by Side Booths
___ 20' x 20'	<b>Total = \$4,600.00</b> Early Bird: \$4,380	Open concept square

\_\_\_ I have reviewed and agreed to the Cancellation Policy, Insurance Policy and Material Handling Policy listed below.

**Cancellation Policy:**

**A \$100.00 cancellation fee** will be retained if cancelled on or before December 31, 2025. No refund will be issued if cancelled after December 31, 2025. No discount or refund will be given for no shows due to inclement weather or other unforeseen circumstances. **All cancellations must be received in writing and must be confirmed by email.**

**Insurance Policy:**

Neither the Saskatchewan Safety Council or Prairieland Park will accept responsibility for injuries to persons, loss of or damage to products, exhibits, equipment or decorations by fire, theft, vandalism or any other cause while in the building or on the grounds. Exhibitors must provide adequate insurance for their own personnel, exhibits and materials against all such hazards.

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**An invoice will be issued upon approval of your trade show space, due upon receipt. Space will not be guaranteed until the invoice has been paid in full.**

Invoices can be paid online through your Saskatchewan Safety Council portal. **Email completed forms and inquiries to [events@sasksafety.org](mailto:events@sasksafety.org)**

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