

# Content Specialist

**Title:** Full-Time Content Specialist **Location:** Regina, SK

**Functions:** Under the direction of the Director of Development, a Content Specialist assists in the capturing and post-production of audio and visual content that will further build upon the Council's 65-year history and reputation as a leader in safety and injury prevention; all while adhering to brand standards.

As part of the Content Team, the Content Specialist works alongside team members, Council staff and others to promote a positive public image for the Council as we lead the transformation of Saskatchewan to become a Centre of Safety Excellence.

The position calls for someone with excellent video camera knowledge. They should have an eye for composition, great lighting skills, and the ability to capture a scene with tack sharp focus on whatever medium is available or appropriate, be that a small-form action camera, video camera, drone, DSLR, or cell phone.

A Content Specialist possesses excellent time management skills, is ambitious, excessively orderly, and has an insatiable desire to learn and keep up with new trends in multimedia.

The Content Specialist is expected to treat and maintain equipment with great care.

The Content Specialist should be proficient with the Adobe Creative Cloud suite of applications and editing tools (Premiere Pro, After Effects, Lightroom), and be comfortable working with them on both Apple and Microsoft platforms.

Skills in animation and graphic design as well as knowledge of live broadcast switching, and production tools is also beneficial.

**Responsibilities:** Digitally capture videos, still photos, and audio content.

Transport, setup, and operate video cameras, audio recording, and lighting equipment.

Assist in staging, set, prop, and site preparation.

Provide direction to subjects in a courteous and professional manner.

Other related responsibilities and duties as assigned.

 Saskatchewan Safety Council

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[www.sasksafety.org](http://www.sasksafety.org)

1.855.280.7115



As Council efforts are aimed at both community and workplace audiences, the Content Specialist will be called upon to work some evenings and/or weekends.

Successful applicant must possess a valid Class 5 driver's license and have a reliable vehicle available for work usage. A satisfactory driver's abstract and criminal record check will be required.

At the Council, we strive, not just to meet minimum standards but, to achieve excellence and help shape new best practices. All Council personnel must continuously demonstrate honesty, integrity, and mutual respect, in all activities done in the name of the Council.

**To qualify**, your knowledge of camera controls should be equaled by an understanding of lighting, sound, editing, and post-production in Adobe Premiere Pro. (If you have skills in animation or graphic design, show that off as well.)

If you feel deserving of compensation that meets or exceeds the standard, grab our attention by applying as indicated below inclusive of a link to your portfolio or samples of work.

**Please apply with a resume and cover letter to [hr@sasksafety.org](mailto:hr@sasksafety.org).** Clearly articulate how your relevant experience, education, and skills combine to make you an ideal candidate for this role on our team. Only those selected to continue in the recruitment process will be contacted.

## **About the Saskatchewan Safety Council**

The Council, a non-profit registered charity, offers a competitive salary and benefits befitting skills and experience.

### **Vision**

The Saskatchewan Safety Council's vision is "Creating a safer Saskatchewan to live, work and play."

### **Mission**

The Mission of the Saskatchewan Safety Council is "Working Together to Achieve a Safe Saskatchewan."

The Saskatchewan Safety Council believes in building strong relationships with businesses and the community to help them make safety the right choice.

### **Values**

The Saskatchewan Safety Council adheres to the following values. These principles and beliefs guide behaviours, decision-making processes, actions, programs and services.

- Integrity
- Respect
- Honesty
- Open Communication
- Teamwork