

Volunteer Newsletter

July to September 2019



Lavina Wagner (left), Amanda LePine (right).

**How they've been
involving the community.**

 Saskatchewan Safety Council

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It has been a busy summer, filled with fun projects involving a few of our registered volunteers.

On August 21st, we joined with CAA Saskatchewan, SGI, Regina Police Service, Regina Public Schools and Regina Catholic Schools to present the 4th Annual First Ride event.

First Ride was created to give first-time kindergarteners information and experience on how to safely ride and be around a school bus, use a crosswalk and ride a bicycle.

There were 4 different stations that attendees rotated through. We were instructing the bicycle safety station, along with SGI. One of our littlest volunteers, Miss Zayda, joined us to help demonstrate proper gear to be worn when you are riding your bicycle. Zayda brought her bicycle along to show the attendees what to do when you approach a stop sign and must cross the street. After running through the sessions twice, Zayda seemed confident enough to teach the attendees herself!



Home Fall Prevention has been a focus for us over the past few months. We created educational safety videos for all the areas in the home that may have slip, trip or fall hazards. Carol and her grandkids- Miss Charlotte and Miss Lucy- enthusiastically baked cookies (from scratch) to help us obtain some of the b-roll footage that we needed. As a bonus, we got to sample their finished work, and they were

certainly the best cookies we have ever eaten!



We managed to cause quite a stir on our social media pages. And just like "Wreck it Ralph", WE BROKE THE INTERNET! What was intended as a light conversation starter about pre-trip vehicle inspections, turned into a larger and more emotional conversation than we expected. We spent 5 hours with our energetic volunteers who starred in the piece. Thank you, Andrea and Kyle, for contributing to the story line so enthusiastically. To date, this has been our most ambitious project involving our volunteers as we had to shoot at several locations, do multiple wardrobe changes, and source creative props for different scenes all while keeping an eye on the sunset to ensure perfect lighting for our closing scene. 280K views on twitter alone made this one of our most engaging creations ever.



The Annual Summer Bash event on August 25th, was full of fun, creativity, and wonderful interaction with some of Regina's littles.

At our booth, we had a colouring contest for ALL AGES. Participants had to create their own Safety Superhero, with Safety Superpowers. This activity required imagination and creative minds. There was prizes for 3 different age groups: ages 2-5, 6-9 and 10+. Our office staff served as a panel of judges to help choose the winner of each category. Thank you to our volunteers from the event: Miss Raiane, Amanda's Grandma Arletta and Momma Sharla, who helped with assisting and ensuring the activity in the booth ran smoothly. During the event, we had a consistently full booth of participants working on their entry in the contest.



Looking Ahead

There is a long list of safety content projects that we continue to need help with! Everything from you raking leaves, to (when the time comes) shoveling snow. Children playing in the snow, or a couple who would like to be featured in part 2 of our "Missed It" series.

Some content is job specific, but most of it is Lavina collecting what we call "B-Roll" which helps tell the story.

Are you someone who likes to shop? There will be opportunities for volunteers to play the role of "shopper" in our next educational safety video. If you are

interested, please email Lavina at lwagner@sasksafety.org.

For those who are ATV riders and snowmobile lovers, we need a variety of imagery. If you would like to volunteer your time with us, please give us a call or send an email.

For all of our projects, volunteers are always given scripts and production outlines to be prepared and comfortable with the scenes. The number one rule is... HAVE FUN!

Lavina and Amanda are excited to work with you and are eager to begin. Call or email us today!

If you expressed an interest in volunteering but have yet to submit your application, please do so.

*"Together we'll
create a province of
safety excellence!"*

