

Working Together

We have all felt the impacts when someone we care about is injured, or lost their life, as a result of a preventable incident. We see the ripple effects that spread throughout our community and can be felt for generations. There is the fear and shock of loved ones when they are notified, the mental strain on first responders and care givers who attended the situation, the whirlpool of introspection from family, friends, and coworkers wondering if they could have changed the outcome.

Injuries and fatalities happen in our homes, throughout our communities, on our roadways and at our places of work. We cannot continue treating each of these areas in isolation. **If we want to truly reduce the number of injuries and fatalities, a coordinated multi-sector approach is required. At least that is what the founders of the Saskatchewan Safety Council believed in 1955.**

The **Saskatchewan Safety Council** has been a consistent presence in Saskatchewan **since 1955**. Guided by our volunteer Board of Directors and Strategic Plan, (<https://www.sasksafety.org/strategic-plan.html>) the Council is a Saskatchewan **charity** working on the development of innovative safety programs and targeted injury prevention resources.

Council efforts are focused on the prevention of injuries that take place in the **home**, on the **roads**, while taking part in **recreational** activities, and at **work**. Our priorities are **children and youth; Indigenous** peoples; **new Canadians; seniors** and those who live in **rural** settings in Saskatchewan.

The past success of the Saskatchewan Safety Council is astounding, incubating projects and tending ideas into maturity so they can benefit everyone.

We hope that within these pages you will find alignment with your own ideals and, as a result, be willing to financially support our efforts to continue creating and delivering important injury prevention resources throughout the province.

 Saskatchewan Safety Council

 /sasksafetycouncil  @SkSafetyCouncil  /company/saskatchewan-safety-council

www.sasksafety.org

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Funding Model

There are four primary ways the Council raises funds:

- **Donation** – Donations are a freely given gift without advantage. Typically, these come from private individuals and philanthropy. We accept one-time donations as well as recurring monthly donations. A tax-deductible receipt is issued for all donations of \$25 and over. - Charitable Registration Number: 11914-0382-RR
- **Sponsorship** – We use the support given to us by corporations to further our charitable work, and in exchange we offer a variety of opportunities for brand recognition.
- **Membership** – Personal memberships are an excellent way to consistently support the Council’s endeavours to prevent injuries. Corporate memberships are a great way to show support and have a vote on the future direction of the organization.
- **Events, Training and Consulting** – We provide some of the best professional safety events, training, and consulting in the province, and use any revenues generated to fund the charitable work we do.

Aligning Ideals

Much work has been done recently by the Council to provide the young and new workers of Saskatchewan barrier-free access to the knowledge and skills required for them to have injury-free working careers, and each day we continue to work on the development and delivery of new resources.

Together, with our donors, members, and sponsors, we are lessening the burden of preventable injuries on employers, families, and our healthcare systems, which aligns well with the Council's mission of *Working Together to Achieve a Safe Saskatchewan*.

The following are some examples of what the Council is working on and where you may find our interests to be in common.

Working with Youth

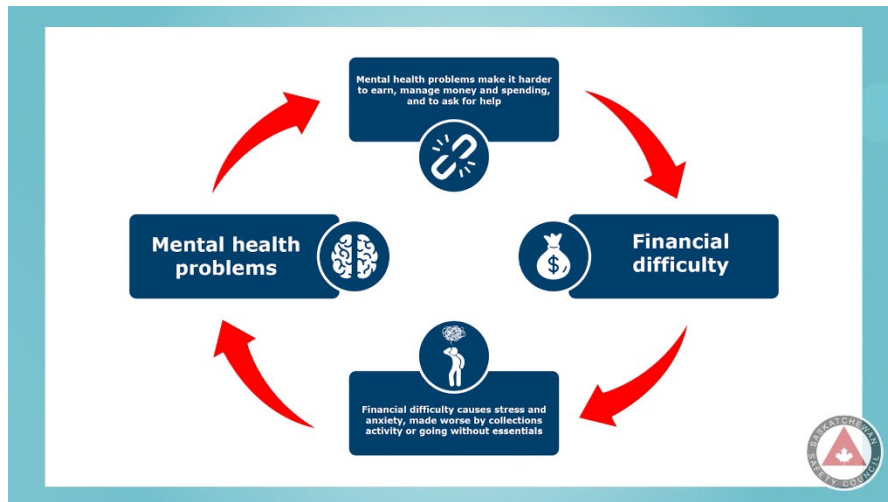
The creation of a province of safety excellence necessitates the nurturing of those youth who will be tomorrow's safety leaders, throughout all population demographics in all regions of our province.

Community Safety Education Strategy

In 2020, the Council took on the Community Safety Education Strategy, after the dissolution of Safe Saskatchewan, to ensure the valuable investments into this project would not be lost.

In 2021, the Saskatchewan Safety Council signed a Memorandum of Understanding with the **Ministry of Education** which outlines how we continue to provide expert consulting on the addition of injury prevention materials to the Saskatchewan school curriculum. The MOU has been renewed each year and since 2021 we have worked with the Ministry on the review of 20 Curricula in all 7 Practical and Applied Arts programs.

Most recently, in 2024, the Council was approached by the Ministry to develop a teaching resource that would aid teachers in establishing the links between **financial literacy and mental health**. To accomplish this, our Canadian



Registered Safety Professionals (CRSPs) first analyzed available research, then our team engaged with partners at the **Canadian Mental Health Association** and developed a 30-minute **made-in-Saskatchewan core teaching resource**.

The response from the Ministry Curriculum Review team on the developed resource was extremely positive. Their comments included "concept brilliant to connect with students", "went beyond expectations", "love the characters - avoided stereotypes, great diversity, voices and accents were great, appreciate the work to make this happen, great gender balance."

<https://www.sasksafety.org/financial-literacy-10.html>

With Children

For children between the ages of 5 and 13, the Council offers a variety of youth-oriented resources including **Safety Activity Books** that may be downloaded and printed free-of-charge.

We also offer **Babysitting Training** resources which help to increase the number of trained and qualified babysitters throughout the province.

Through the revitalization of the Council's volunteering programs, we anticipate the relaunch of our once very popular **School Safety Team**. This program, at its peak, had community volunteers providing in-person presentations to elementary students across the province. Approximately 40,000 elementary students participated each year in that 10-year era.

With Tomorrow's Employees

Our flagship youth program, **Career Safety Education** (CSE) targets new Saskatchewan workers and pre-employment youth within the Saskatchewan school system. Listed as a resource by CHRP Saskatchewan, Career Safety Education now contains 10+ made-in-Saskatchewan online courses, the development of which was supervised by CRSPs and has seen participants from across Saskatchewan,

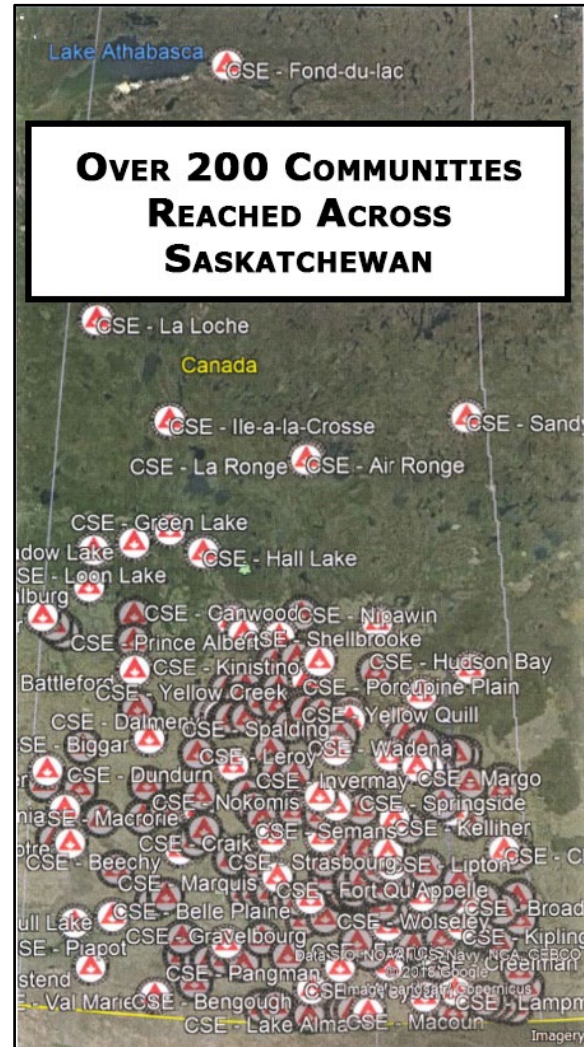
including 121 schools (some of which on First Nations), the U of S, Sask. Polytechnic, and immigration groups.

CSE is a series of **free workplace safety training programs** that build a foundation of knowledge for any new worker by increasing the participants' **awareness of hazards** and providing a baseline understanding of how to **manage the risks** present in a broad variety of industries, better preparing new workers for their jobs.

Participants take a range of 5 to 10 online safety courses at no charge. This training system can also be leveraged by organizations internally and/or added as a pre-requisite for new job applicants.

Our **Amazing Safety Quest** is a series of in-person demonstration stations, run by community volunteers, in which youth or adults participate in **gamified safety challenges**.

These can be run separately or as a practical add-on to Career Safety Education and are the perfect way to bring **local community businesses** together to showcase how they focus on injury prevention within their own businesses.



Working with Seniors

We all have people in our lives that we want to keep safe, those who are *getting up there in years*. For them, the Council offers several resources and programs such as our **Home Fall Prevention** brochures and online videos, designed in consultation with the Saskatchewan Medical Association, that communicate tips to prevent the number one injury to seniors, falls at home.

We deliver interactive **Mature Driver Refresher** Course sessions throughout the province, facilitating discussions with seniors on how aging changes their driving abilities, and sharing best defensive driving practices.

Our **Safe-Tea's** are a popular series of 1-hour facilitated sessions held virtually, or in the local community, that provide information on areas such as Fraud Prevention, Falls in the Community, and the Aging Driver.

Working with Industry

As Saskatchewan's oldest safety resource, we know how expensive safety training can be, especially for new workers that have high turnover potential. That is why we took some of our most popular, universally applicable safety courses and **made them completely free**. There is no longer an excuse that a subcontractor could not afford training, or that they didn't have time to do it. These courses are available online, 24/7/365, from any smartphone or computer.

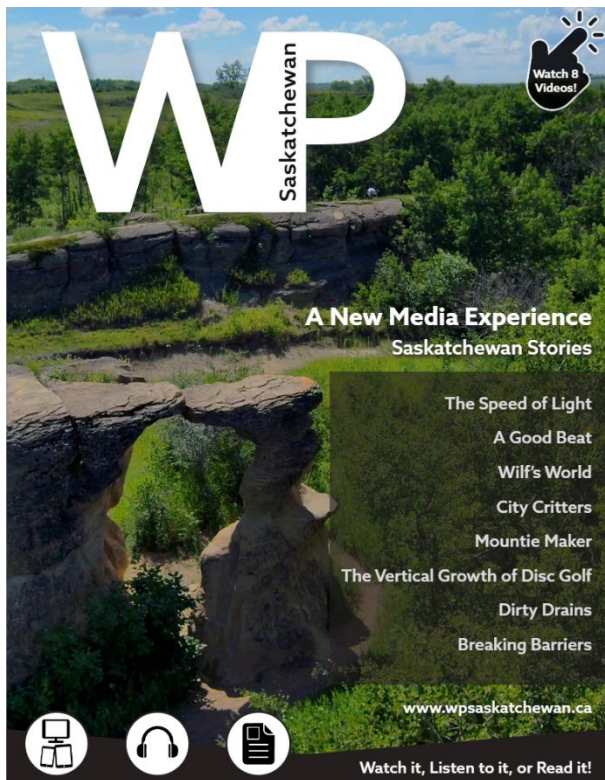
Free courses include:

- **New Worker Readiness Course** – covering topics such as understanding pay stubs, legal notices, layoffs, over-time calculations all the way through risk assessment and hazard identification. A great resource for any new employee.
- **Mental Health Wellness Resiliency** – Learn from real people, having real discussions about how they overcame challenges and developed mental wellness resilience to improve their lives.
- **WHMIS** – Every worker needs this training, but *do you really need to pay for it* when we made it free?
- **Hearing Protection** – A great course to save your hearing at work and at home. Hearing damage can be costly to your insurance, and claims are nearly impossible to prove they didn't happen at work.
- **Respiratory Protection** – Asbestos, silica, dust, vapours, and hantavirus are all words that are now leading the WCB injury and fatality lists. If your staff team does not know what is out there, what might hurt them, and how to select the correct protection, you want them to take this course.
- **Safe Gravel Travel** – Many Saskatchewan employees get to and from workplaces and jobsites via gravel roads. This program provides an overview of best practices when it comes to safely navigating the variety of road surfaces found across our province.
- **Safe Trailering** – If your staff hauls equipment on trailers, this course, which covers best practices and requirements for using utility style trailers, is for them. It is a great resource for anyone who plans to pull utility or ATV/UTV trailers.
- **Fall Protection** – This is a full certificate-level fall protection course (the same as your staff would receive if paying over \$200 for an in-classroom version). Harnesses, lanyards, anchor points, guard rails; if these terms are in your staff vocabulary, they should take this training.
- **Ground Disturbance for Saskatchewan Workers** – Made in partnership with the Saskatchewan Common Ground Alliance and the Heavy Construction

Safety Association of Saskatchewan, this is the bare minimum training that all workers involved in digging or excavating should complete.

- **Retail Safety** – Many young people start their working lives in a retail establishment. Our Retail Safety Training provides an overview of known hazards and risk controls, giving those just starting out working the best chance of success.
- **Agricultural Safety** – For workers or families that farm full time, and especially for those workers that work in other industries but still take some time off each year to help at the family farm. Great for those new to farming operations and a reminder to those who have plenty of experience.

Working with Community



WP Saskatchewan

(wpsaskatchewan.ca) is a universally appealing documentary-style community publication, a reoccurring content series to help establish core community connections. Connections between neighbours, interest groups, and demographics, with stories that educate, reduce isolation, and thereby benefit people's mental health and decrease the likelihood of intentional preventable injuries. In doing so, WP provides a platform into which our public service announcements can be placed, thereby providing education that reduces the frequency and severity of preventable injuries.

When people hear the term injury prevention, or safety, they often think of unintentional preventable injuries. They

think hardhats and harnesses, steel-toed boots and safety glasses, motor vehicle collisions, and ATV rollovers, but the fact is, there are a significant number, nearly 25% that reports indicate, are not unintentional in nature. In other words, one can interpret that they are intentional and due to low functioning mental health or mental illness.

So how do we begin to address the areas of addiction, mental illness, and generational trauma, in a province rated the worst in the country for family and intimate partner violence? Education, that's how, education and community building. *WP Saskatchewan does that.*

Safety Centre of Excellence

To truly invest in the future of our province, we must dream big. The Safety Centre of Excellence started as a dream, but through hard work and generosity it is now becoming a reality.

This 30-acre development, on the edge of the City of Regina Bypass, is fully devoted to inspiring further exploration and innovation of injury prevention efforts.

The site has been planned by the architectural firm Crosby Hanna and Associates with engineering work completed by Clifton and Associates.



There are areas designated for youth, agriculture, traffic and industry, creating a one-of-a-kind experience centre.

This project will require \$25,000,000 to bring to completion and was kickstarted with a **\$1,295,000 private donation** from a local retired orthopedic surgeon, Dr. Ronald Ailsby.

Described by some as a “Science Centre for Safety”, there are five distinct areas that can be branded for willing partners along with many smaller brand visibility options.

When will it be a reality? The short answer is now, as it begins to take shape. Starting during the winter of 2023, the Council began delivering its Winter Collision Avoidance program onsite followed by ATV/UTV training courses.

The site development is separated into four phases, with Phase 1 including the land acquisition, Zoning, Architectural plans and Engineering work; Phase 2 began in 2023 which includes improvements to site access and water drainage, landscaping and aggregate surface additions; Phase 3 will see the development of a playground, motorcycle track, and safety village; Phase 4 will involve building the main structure. All development will move along with the pace of funding support.

Here is a link to a short video showing existing progress:
<https://vimeo.com/932156886/d7a5049b4f?share=copy>

Working Together

In addition to figuratively working together with donors, members, and sponsors, we more literally work together with many volunteers.

Council volunteers help us do what would be unachievable without their contribution of time. Volunteers are continuously helping us share injury prevention resources, develop new programs, and host spectacular events.

It is the Council's intention to establish a minimum of one volunteer in every Saskatchewan community who is representative of each of our strategic priority groups; those being Children and Youth, Indigenous Peoples, New Canadians, Seniors, and those who live in rural settings in Saskatchewan, so that we can communicate timely and relevant information throughout the province.

We have six volunteer categories, each of which are defined below.

Campaign Champion

Campaign Champions work with the Council in the capacity of fundraisers. Their role could range from working as a part of a fundraising committee to presenting the Council and injury prevention as an important cause to support and engaging donor prospects at private or public events. They may also volunteer to pursue donations from their personal connections and networks.

A Campaign Champion may be engaged to deliver presentations on planned giving or the leaving of legacy gifts, life insurance gifts, or the donation of securities.

Regardless of the level of involvement, from the simple act of selling 50/50 tickets or canvassing a neighbourhood for donations, Campaign Champions are the lifeblood of the Council.

Community Safety Champion

A Community Safety Champion actively promotes injury prevention within their demographic and their community. They may volunteer to assist in the promotion of a program or resource, or they may deliver a program in-person to those in their community. Community Safety champions may also volunteer to assist in fundraising efforts or membership drives in their community.

Community Safety Champions help keep injury prevention top-of-mind in the communities in which they reside.

Being a Community Safety Champion means advocating on behalf of the Council and its brand. They advocate for the prevention of injury and share the important safety resources relevant in their community, resources many people may not know are available.

Content Volunteer

The Council content team is continuously working on the creation of multi-media materials like videos that form part of training programs or injury prevention public service announcements, many of which you may have already seen on our website, social media properties or video channels. We also create resource materials and content for the events we host.

In order to create new and exciting materials, often we require the participation of several individuals filling roles both on-camera and off. At times, these roles may just involve assisting with production in some way, being in the background, modelling for a photo or video clip while performing an activity. Alternatively, other circumstances may require people who would be on-screen delivering information or scripted lines, perhaps even where a bit of "acting" is involved. For animated productions, we may require script readers.

We require Content Creation volunteers of all ages and ethnicities. No experience is required, just a willingness to work with us on the prevention of injuries.

Event Committee Member

Volunteers have always played a key role in Council event planning and execution. For example, annually since 1974, the Council has hosted the Saskatchewan Safety Seminar (previously the Industrial Safety Seminar), which is one of the largest safety tradeshow and networking events in western Canada. It's attended by hundreds of safety professionals and injury prevention thought leaders. Through keynote presentations and technical presentation sessions, the attendees find new inspiration and creative ideas to take back to their workplace or community, while the expansive tradeshow exhibits the latest in safety-related products, technologies, and services available in Saskatchewan.

With a renewed core group of volunteers will come a new vision for our Community Safety Seminar, a knowledge and resource sharing event with a focus on all that is not workplace, but instead emphasizes injury prevention at home, during sport and recreational activities, and while on Saskatchewan roadways.

Social Media Advocate

This role combines "social" with "media" and "advocate", in that the related volunteer activities involve, first and foremost, a commitment to advocating for the prevention of injury, and secondly, a willingness to disseminate the prevention content and resources shared by the Council through whatever mechanisms are available. Those could be the advocate's own online channels, interest, and community groups such as those on Facebook or other digital platforms.

The same goes for events, if the Council is hosting a safety-related event, either for workplaces or the community in general, Social Media Advocates share that information with their online communities and may also physically distribute posters

or event information at their places of play, work, worship, or where people generally gather.

A Social Media Advocate also seeks to establish connections with those in their local media, RM or town office so as to best establish the most effective means of getting information out to the public.

Translation Volunteer

Given our strategic priority to create resources for all Saskatchewan residents inclusive of New Canadians, it is important that we have assistance to translate resources when necessary, and to assist us in ensuring that, when creating messages for a specific priority group, those are delivered in ways that are culturally appropriate.

In Saskatchewan, many households commonly speak Tagalog, Cree, German, Dene, or Urdu, to name only a few languages. Language can often be a barrier, but by ensuring the availability of injury prevention resources in a variety of languages, we eliminate that barrier.

There is immense power in the sharing of information through networking and great results to be achieved when everyone works together. If you'd like to volunteer with us in our efforts to reduce the number of preventable injuries in Saskatchewan, please complete our [Volunteer Application Request form](#).

Should you wish to **donate to the Council** in support of the work outlined in this document, please visit <https://www.sasksafety.org/donate.html>

A tax-deductible receipt will be issued for donations of \$25 and over. Charitable Registration Number: 11914-0382-RR