

Safety Seminar

The Power of Persuasion and Influence – How to Use it for Safety

Those of us that Champion Safety need to focus on the system that deals with the hazard, risk, and control to ensure the safety and health of our workplaces and our people. The technical knowledge is important, but what influences the depth to which the organization, and the people within it buy into it and act on it, is the power of influence and persuasion. There are many methods and examples of persuasion and ways to boost organizational safety receptivity, behaviors, and culture. In this presentation, I will focus on an overview of principles you might use to heighten your persuasive powers whether communicating "up," "down," or "sideways."

About the Speaker:

Eldeen Pozniak is a Canadian Registered Safety Professional (CRSP), Certified Health and Safety Consultant (CHSC), Certified Health and Safety Management System Auditor (CHSMSA), Fellow of the International Institute of Risk and Safety Management (FIIRSM) and a Chartered Member of the Institute of Occupational Safety and Health in the UK (CMIOSH). She has a diverse safety designation and educational background.

Eldeen is committed to a Safer World of Work. Her commitment is demonstrated by her 25 plus years of experience and involvement as an advisor and consultant to various industry sectors, government organizations, businesses, and as lecturer at educational institutions. Her dedication is also shown through her involvement and volunteer positions in safety and health related associations. Eldeen is the Past President of the Canadian Society of Safety Engineering (CSSE), Past President of the International Network of Safety and Health Professional Organizations (INSHPO), and is the current standards practice chair of the International Practice Specialty of the American Society of Safety Professionals (ASSP). Due to her commitment and professionalism, she has received many awards and recognitions. Eldeen was honored by the American Society of Safety Professionals in their publication – 100 Women Making a Difference in the Safety, Health and Environment Profession. She was inducted into the Saskatchewan Safety Hall of Fame, has been presented with both the Saskatchewan and Canadian Safety Professional of the year award and she was recognized and invited to have tea with the queen at Buckingham palace in 2017 for her contributions to health and safety globally.. For these reasons and more, Eldeen is sought after to share her passion and knowledge as an International Key Note and Sessional Speaker.

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