

## Sponsorship Support Levels

The following pages outline a variety of ways you or your organization may support the efforts of the Saskatchewan Safety Council to reduce injuries and save lives.

Support levels are per year. Each level builds upon the benefits available to the previous levels.

Multi-year support commitments are available and customizable to suit the sponsoring organization's strategic priorities or pillars.

Customized support opportunities will be developed for commitments above \$100,000 and for multi-year commitments.



 Saskatchewan Safety Council

 /sasksafetycouncil  @SkSafetyCouncil  /company/saskatchewan-safety-council

[www.sasksafety.org](http://www.sasksafety.org)

1.855.280.7115



## Supporter – \$1,000

\$100 Credit towards Corporate Membership or Council event attendance plus:

- Logo on sponsor-related SSC website program, resource, and event pages
- Hyperlinked Logo on SSC Homepage scrolling sponsor banner

## Advocate - \$2,500

\$200 Credit towards Corporate Membership or Council event attendance and all **Supporter** level benefits plus:

- Hyperlinked ad on your choice of one sponsor-related SSC website program page, resource, or event page.
- Logo placement within *credits* of all newly created or updated sponsor-related online training and supporting resource materials.

## Promoter - \$5,000

\$300 Credit towards Corporate Membership or Council event attendance and all **Supporter and Advocate** level benefits plus:

- Logo placement on sponsor's banner displayed during sponsor-related programs and at relevant training and event venues.
- Sponsor Spotlight Blog Post supported by social media posts.



### Your Sponsorship Supports:

Development and distribution of online safety content in the form of provincially distributed safety videos and resources.

#### Youth

- Babysitter Training Program
- Child and Youth Activity Books
- Career Safety Education

#### Seniors

- Community Safe-Tea
- Home Fall Prevention
- Mature Driver Refresher Course

#### Traffic Safety

- Traffic Safety Content
- Skid Smart Collision Avoidance
- Motorcycle Safety Programs and Event

#### Agriculture

- Farm Safety Content
- Free Online Agriculture Safety Training

#### Indigenous Peoples and New Canadians

- Visual content without a language barrier
- Translated messaging

#### Other:

- Les Donnelly Scholarship
- Community Safety Content
- Safety Centre of Excellence
- Saskatchewan Safety Hall of Fame



### **Champion** - \$10,000

\$400 Credit towards Corporate Membership or Council event attendance and all **Supporter, Advocate, and Promoter** level benefits plus:

- Full-screen *splash page* within the introduction of your choice of one sponsor-related SSC online training program.
- Logo (*bug*) overlay throughout sponsor's choice of one sponsor-related SSC online training program or collateral resource document (where practical).
- Sponsor Spotlight blog/feature article distributed directly to all Council members and subscribers. Article is also supported by social media posts.
- Advertisement on our primary SSC website "promo space".

### **Sponsoring Partner** - \$50,000

\$500 Credit towards Corporate Membership or Council event attendance and all **Supporter, Advocate, Promoter, and Champion** level benefits plus:

- Sponsor Spotlight video interview posted on YouTube, Facebook, and linked to via Twitter will be distributed directly to all Council members and subscribers.
- Recognition within Council's Annual Report.
- 30 sec. promotional video (provided to SSC by sponsor) embedded into one online training program or resource material of choice.
- Complimentary private class up to 12 participants or 10 complimentary individual session admissions for Council program of sponsors choice.
- Partner recognition in Council media releases.
- Logo placement throughout presentations distributed to outside agencies and organizations.
- Council Content Specialist will work with Partner to craft a 3-Minute feature video for which a link will be placed on one of the Council's four training category landing pages.

### **Platinum Partner** - \$100,000

\$1,000 Credit towards Corporate Membership or Council event attendance and all **Supporter, Advocate, Promoter, Champion, and Supporting Partner** level benefits plus:

- To ensure alignment with sponsoring organization's strategic priorities or corporate pillars, those responsible for the Council's communication and marketing efforts will work with the Platinum Partner to craft a suitable plan of recognition.