

Industrial Safety Seminar

Sponsorship Opportunities

February 7-9, 2022

Prairieland Park, Saskatoon, SK

What is the Saskatchewan Safety Seminar?

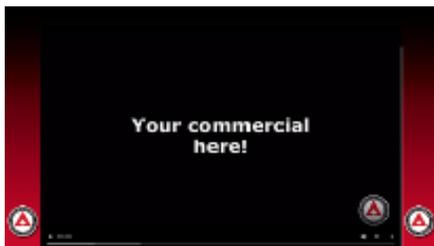
Started in 1974, by a group of concerned individuals, the aim of the conference was to give safety professionals in Saskatchewan a forum to discuss areas of common concern. It was an opportunity to bring a high-quality safety event to the province. Over the last **49 years**, the event has grown to become one of the largest of its type in western Canada.

Today, Saskatchewan's premier safety event (Industrial Safety Seminar) brings together hundreds of safety professionals from across Saskatchewan to:

- Learn from, and participate in, educational sessions delivered by subject matter experts and thought leaders
- Find inspiration in keynote presentations
- Get informed on the latest safety-related products and services

Why Sponsor the Saskatchewan Safety Seminar?

Annually, each Seminar is planned by a committee comprised of representatives from a broad variety of industries who select keynote and session presenters based on a first-hand understanding of what the most relevant, current, and pressing issues are. The Seminar participants obtain new and relatable information, knowledge of best practices, and tools which can be used to help improve and promote a safer work environment.



By connecting with, and showcasing your brand aligned with the efforts of those involved in the delivery of safety information, your business draws attention to the importance it places on customers, employees, and the community.

 Saskatchewan Safety Council

 /sasksafetycouncil  @SkSafetyCouncil  /company/saskatchewan-safety-council

www.sasksafety.org

1.855.280.7115



Who Attends the Saskatchewan Safety Seminar?

Although aimed primarily at business and industry, registration is open to anyone interested in safety. Average attendance in the past 3 years was over 750 delegates.

This event is typically attended by safety managers and human resources professionals, occupational health and safety (OH & S) committee members, workplace supervisors, and interested individuals from small and medium-sized businesses.

Delegates represent a large cross section of Saskatchewan industries including agriculture, mining, utilities, oil & gas, construction, heavy construction, logistics and warehousing, retail, provincial and federal regulatory agencies, and crown corporations.

How Can You Participate?

In addition to your sponsorship as a Platinum, Gold, Silver, or Bronze sponsor, you may also participate as a delegate. As a participating sponsor you are demonstrating your organization's commitment to safety and injury prevention in the province of Saskatchewan as a business, and as an individual.

If your business provides a safety related product or service, you may also choose to participate as a trade show exhibitor. Over the last few live seminars, we have averaged 750 registered delegates and we are expecting similar attendance for our event in 2022. Those in attendance not only have an interest in safety, but many are also responsible for purchasing safety products and services.

If you are interested in reaching over 750 safety practitioners, the trade show is a great platform to participate in. There are Safety Directors, Safety Managers, Occupational Health and Safety Committee Members and many individuals employed in varying capacities within the safety field from across Saskatchewan.

Applications for exhibitor display space will be accepted until December 15, 2021.

About the Saskatchewan Safety Council

Since 1955, the Saskatchewan Safety Council, a non-profit registered charity, has been dedicated to the prevention of injury in Saskatchewan... at home, at play, and at work.

Funded through donations, membership contributions, sponsorship, and the distribution of safety programs and materials, the revenues generated by the Safety Council are invested within the province of Saskatchewan to further promote safety.

With the help of sponsors and through a variety of community partnerships and its members, the Saskatchewan Safety Council continues to deliver an extensive list of safety training, programs, and services everywhere in our province.

Sponsorship Levels

PLATINUM SPONSOR (only 3 sponsorships available): \$15,000

- All platinum sponsors are expressly acknowledged within the event registration confirmation email sent to all delegates
- Sponsor may provide, for inclusion in the delegate Orientation, a video message of up to 2 minutes indicating why they sponsor the event or why safety is important to their organization
- Opportunity for company representative to speak during sponsored meal event
- Opportunity to provide 1-page PDF for distribution to registered delegates
- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls that run prior to all presentations
- Represented in event app
- 7 complimentary tickets to the Industrial Safety Seminar (Value: \$4,235)
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo displayed during sponsored meal
- Logo cycles during keynote speaker sessions
- Logo included in the Council's annual report



GOLD SPONSOR (only 4 sponsorships available): \$7,500

- Opportunity for the placement of an advertisement/commercial (max. 1 minute: provided by sponsor) in a keynote session
- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls prior that run to all presentations
- Represented in event app
- Opportunity to provide 1-page PDF for distribution to registered delegates
- 5 complimentary tickets to the Industrial Safety Seminar (Value: \$3,025)
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo cycles during keynote speaker sessions
- Represented in event app
- Logo included in the Council's annual report



SILVER SPONSOR: \$2,500

- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls that run prior to all presentations
- Represented in event app
- 3 complimentary tickets to the Industrial Safety Seminar (Value: \$1,815)
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo included in the Council's annual report

BRONZE SPONSOR: \$750

- Logo placement on digital sponsor displays
- Logo placement on sponsor scrolls that run prior to all presentations
- Recognition as a sponsor on the Saskatchewan Safety Council website
- Logo included in the Council's annual report

SPONSORSHIP PLEDGE

Sponsor visibility guaranteed for pledges received prior to January 15, 2022

We wish to support the creation of a province of safety excellence with our pledge of \$_____ for the Saskatchewan Safety Seminar (Industrial Safety Seminar).

Company: _____

Primary Contact: _____

Address: _____

City/Town: _____ Province: _____ Postal Code: _____

Phone: _____

Email Address: _____

Billing Contact (if different from above): _____

Billing Contact Phone: _____

Cheque for \$_____ is enclosed (Payable to the Saskatchewan Safety Council)

Please Invoice for Current Year Please Invoice for Next Year

Please email to events@sasksafety.org or mail cheque attention to: Financial Coordinator, Saskatchewan Safety Council, 445 Hoffer Drive Regina, SK S4N 6E2

Thank You!